



24-26 Oct, 2017 in Ikebukuro  
(23-25 Oct, TIMM in Shibuya)

## Market Screening Overview

Japan Content Showcase (JCS) offers Market Screening to exhibitors as a paid optional service. Please take advantage of this service in order to promote your content to buyers and other visitors from all over the world participating in JCS.

Details of content will be introduced on JCS Official Website and in "Screening & Event Information" booklet which will be distributed at the market venue.

After the screening, viewers' information will be offered to the exhibitors for their further marketing purpose.

### Venue & Dates

Venue : Sunshine City "CONVENTION CENTER" Conference Rooms

Dates : Tue. October 24 – Wed. October 25, 2017 09:45~20:00

Thu. October 26, 2017 09:45~17:15

Venue : Ikebukuro HUMAX CINEMAS Cinema6

Dates : Tue. October 24 – Wed. October 25, 2017 10:00~20:15

Thu. October 26, 2017 10:00~17:30

※Available screening hours are subject to change depending on the number of applications received.

### Venue Information

Venue		No. of Seats	Media	Equipment	Screening Price (inc.tax)
Sunshine City "CONVENTION CENTER" Conference Rooms	Screening Room 1	45	DVD/Blu-ray	150 inch projection screen *Please consult if you would like to use your own equipment or connect to PC.	¥31,000 (per hour)
	Screening Room 2	48			
	Screening Room 3	54			
Ikebukuro HUMAX CINEMAS Cinema6		119	DCP/Blu-ray	Use of existing screen Audio : Digital 7.1ch	

※For media other than mentioned above may cost extra charge.

※Equipment of Ikebukuro HUMAX CINEMAS is subject to change.

※Screening rate after 1 hour will be charged for every 30 minutes at the cost of JPY 15,500.

※Number of seats are subject to change.

## Application Procedure

### 1. Download "Market Screening Application Form"

Please download "Market Screening Application Form" from JCS Official Website or from MY PAGE.

### 2. Submit "Market Screening Application Form" to JCS Organizer's Office by e-mail **Final Deadline: Fri. Aug. 25, 2017**

### 3. Download "Screening Details Form"

Please download "Screening Details Form" from JCS Official Website or from MY PAGE.

### 4. Submit "Screening Details Form" to JCS Organizer's Office by e-mail **Deadline: Fri. Sep. 8, 2017**

### 5. Submit screening content (media) **Deadline: Fri. Sep. 29, 2017**

Submit actual content (media) to JCS Organizer's Office in advance. We will check if there is a problem with the media.

Please also send a copy of B1-sized promotional poster and several fliers along with the media. The poster will be placed at the screening venue. If preferred, the poster will be returned to you after the screening.

Items		How to Submit	Deadline
1	"Market Screening Application Form"	Download & Send by E-mail	Thu. Aug. 10
2	"Screening Details Form"		
3	Promotional photo of content (Size: W54mm x H36mm, 350dpi)	Send by E-mail	Fri. Sep. 8
4	Actual content (media)	Send by Post/Courier	Fri. Sep. 29
5	1 Promotional poster (B1 size)	Send by Post/Courier	
6	Few promotional fliers		

## Contact

### Japan Content Showcase Organizer's Office

Attn: Market Screening

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