

# The Weirdo from Mars

## Production Staff Information



Producer  
**Andy YOON**

### Career History

- 2016 Musical "Legend Hero" (Executive Producer, Producer)
- 2016 Korea-China coproduction TV Special "Legend Hero" (Executive Producer, Producer)
- 2016 Online film "Special Agent" (Executive Producer, Producer, Screenwriter)
- 2016 Online comic "Special Agent" (Executive Producer, Producer)
- 2015 Korea-China coproduction film "The Witness" (Executive Producer, Producer, Screenwriter)
- 2011 Film "Blind" (Executive Producer, Producer, Adaptation Screenwriter)
- 2011-2013 Online comic "Mano's Family" Seasons 1&2 (Executive Producer, Original Writer)
- 2007 Film "Two Faces of My Girlfriend" (Producer)
- 2007 Film "The Perfect Couple" (Producer)
- 2007 TV program "Temptation of Eve" (Producer)
- 2006 Film "Heart Is" (Producer)
- 2006 Film "My Teacher" (Producer)

**Director** TBD **Producer** Andy Yoon **Production Company** MoonWatcher Co., Ltd **Scenario Type** Original **Project Type** Live Action Film **Genre** SF Romantic Comedy **Casting(Confirmed)** TBD **Format** Digital **Shooting Estimated to Begin** 2018.1.2 **Total Budget(KRW)** 2,500,000,000 **Financing in Place** 0 **Goals** Coproduction, Sales, Preproduction Sales, Casting, Investment, Distribution **Scenario Status** 2<sup>nd</sup> draft **Project Status** -2012: Received 2 "It Project Post-Production Support" awards at Pucheon International Fantastic Film Festival -Current: In casting process for Korean version

## Production Company

<b>Name</b>	MoonWatcher
<b>History</b>	2016 Musical "Legend Hero" 2016 Korea-China coproduction TV Special "Legend Hero" (recorded highest target viewer ratings on EBS channel) 2016 Online Film "Special Agent" (5.84 million views views on Naver TV Cast) 2016 Online Comic "Special Agent" (Average rating 10/10) 2015 Korea-China coproduction film "The Witness" (grossed 215,000,000 yuan in Chinese box office) 2011~2013 Online Comic "Mano's Family" (Average rating 9.6/10) 2011 Film "Blind" (2.4 million viewers in Korean box office, Japanese Remake Production in progress)
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## Synopsis

Takashi and Mizuki have been dating for 7 years. An ordinary salary man at a travel agency, Takashi wants to marry Mizuki, who dreams of becoming a science fiction screenwriter. However, they break up because they are unable to overcome their different opinions on marriage.

A year later at the airport, Takashi incidentally runs into Andrew, the first human to have stepped foot on Mars, who Mizuki is a huge fan of. But what's this? Mizuki appears out of nowhere, and gets

into Takashi's car as does Andrew.

Some men in black suits seem to be chasing Andrew, and he asks Takashi to drive straight to Kyoto. All of a sudden, Mizuki and Takashi have become partners on this trip to Kyoto. An adoptee, Andrew says he wants to find his birth mother in Kyoto. Meanwhile, an alien life form is lying dormant in Andrew's body, and this is why the men in black suits are chasing him. Will Takashi and Mizuki be able to fend off the alien's attack, and recover their love?

## Plan for Production

### Statement of Purpose & Direction for Production

Love stories are always entertaining. But a threadbare romance following a clichéd formula is dull and boring. So, we are always on the lookout for a new and original love story. In this tale about a man and woman who have been dating for a long time but weren't able to communicate properly, getting entangled with a creature from Mars allows them to see the love they have for each other. Anyone who has been in a relationship can relate to the misunderstandings and conflict in this story. A film that presents a cheerful and heartwarming universal love story to all those in love! A perfect combination of science fiction and romantic comedy, this unique love story "The Weirdo From Mars" has universal elements that viewers can 100% sympathize with.

As a film production company that has successfully completed Korea-China coproduction projects such as the film "The Witness" and the TV series "Legend Hero", MoonWatcher has great interest in coproduction with Japan. We are currently taking our first steps in coproduction with Japan through the Japanese adaptation of the film "Blind"; we plan to prepare quality coproduction projects with Japan starting with "The Weirdo From Mars". Because "The Weirdo From Mars" is an SF romantic comedy, this film will be an interesting romantic comedy with familiar elements for Japanese viewers who enjoy the SF fantasy genre. For the success of this film in both Korea and Japan, we will first produce an online comic of this piece and begin serializing it this year. We aim to release both Japanese and Korean versions next summer in both countries. Set, CG, and music will be shared by both versions to reduce production costs.

### \*Selling Point

1. Distinctive combination SF and romantic comedy to offer fresh entertaining content to viewers who are tired of typical romantic comedies.
2. As in the expression, "man from Mars, woman from Venus," the gap of difference between men and women may be as wide as the Milky Way. Though attracted to each other because of this difference, men and women also quarrel and break up because of it. The film will highlight common misunderstandings and illuminate the truth in love to elicit viewers' empathy.
3. The plotline of an alien chase adds thrill and allows immersion into the film. The moving love that blooms between lovers and family in the midst of this situation, combined with comedic elements, will provide viewers with a new form of entertainment.

### Current status of investment and plans

Total Budget: 2,500,000,000 won / Financing plan: source 20% from Korea, 80% from Japan

### Cast and Staff

Cast: TBD

Executive Producer: Andy Yoon

Screenwriter: Changyeol Cho, Andy Yoon, Inho Hwang, Da Won Jung

Director: TBD

### Distribution in & beyond Korea

Japan: Summer 2018 / Korea: Christmas 2018

## Screenwriter

<b>Da Won Jung</b>	2017 Garak Market Revolution (Director, Screenwriter, Producer) - Production support winner from Seoul Film Council's Seoul-based independent film - Production Support from Korean Film Council 2014 Freeze-up (Associate Producer) 2014 Hill of Freedom (Production Team Member) 2013 Our Sunhi (On-site Support) 2012 Nobody's Daughter Haewon (Cast Member, On-site Support)
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## Statement on Participation

In this age characterized by overflow of content, how one tells a story has become more important than what story one tells. Through the KO-production Tokyo event, MoonWatcher hopes to develop fresh content that crosses boundaries between media forms as well as national borders in collaboration with Japanese film industry professionals.