

JAPAN CONTENT SHOWCASE 2019



Advertising Menu for Exhibitors

■ ■ ■ NOTE ■ ■ ■

If we receive more applications than the number of advertisements available, the advertisements will be offered on a **“first-come, first-served”** basis.

Application will be accepted from **Mon. July 8, 2019 at noon (Japan Time).**

Descriptions and specifications provided in this Menu may change without notice.

All postings and publication will be reviewed and examined
by the organizer and facility management.

As of June 25, 2019

Price List ‹‹Venue Related Advertisements››

Advertising Area	Item	Menu No.	Posting Size	Quantity	Deadline of Data Submission	Unit Price (Incl. tax)
Hall B Entrance	Wall Graphics (Freestanding Panel)	A	W3000×H2700	2 (※)	Wed. Sep. 11	1 panel ¥ 660,000
	Floor Sheet	B	W2400×H2400	2 (※)	Wed. Sep. 11	1 sheet ¥ 330,000
	Monitor Signage	C	16:9 (TBA)	10	Wed. Sep. 25	1 content ¥ 110,000
Hall B	Registration Counter Wall Panel	D	W990×H2400	7 (※)	Wed. Sep. 11	1 panel ¥ 154,000
	Wall Panel	E	W3000×H2400	2 (※)	Wed. Sep. 11	1 panel ¥ 440,000
	Around Pillar Graphics	F	W1980×H2700	1	Wed. Sep. 11	¥ 1,100,000
	Information Board Panel	G-1	Upper Part W990×H550 Lower Part W990×H750	5	Wed. Sep. 11	¥ 165,000
	Advertising Panel	G-2	W990×H3000	4	Wed. Sep. 11	¥ 192,500
Hall C Entrance	Graphic Panel	H-1	W1460×H2870	10 (※)	Wed. Sep. 11	1 panel ¥ 308,000
	Graphic Panel	H-2	W1220×H2870	3 (※)	Wed. Sep. 11	1 panel ¥ 286,000
	Wall Graphics	I	W4000×H2400	3 (※)	Wed. Sep. 11	1 panel ¥ 660,000
	Floor Sheet	J	W2400×H2400	1	Wed. Sep. 11	1 sheet ¥ 275,000
Hall C	Tarpaulin Banner	K	W6380×H3000	2	Wed. Sep. 11	1 sheet ¥ 715,000
	Information Board Panel	L-1	Upper Part W990×H550 Lower Part W990×H750	2	Wed. Sep. 11	1 panel ¥ 165,000
	Advertising Panel	L-2	W990×H3000	4	Wed. Sep. 11	1 panel ¥ 192,500

(※) Please consult us with total advertising price for multiple purchase.

Price List ‹‹Other Advertisements››

Item	Menu No.	Posting Size	Remarks	Deadline of Data Submission	Unit Price (Incl. tax)
Neck Straps for ID Badge Holders	M-1	Negotiable	8,000	Wed. Sep. 11	¥ 2,750,000
Neck Straps for ID Badge Holders	M-2	Negotiable	1,000	Wed. Sep. 11	¥ 550,000
Market Bags for Distribution	N	Negotiable	2,000~3,000	Fri. July. 19	¥ 1,320,000
Web Link Banner (Official Website)	O-1	TBC (after order)	Upper Side of Official Website	Wed. Sep. 4	¥ 110,000
Web Link Banner (MY PAGE)	O-2	TBC (after order)	Upper Side of MY PAGE	Wed. Sep. 4	¥ 55,000
Market Bag Insert	R	Within A4 size	1 kind of item	Fri. Oct. 11 Submission of Item	¥ 33,000
Easel & Poster Frame Set	S	B 1 size (vertical)		Fri. Sep. 27 Submission of Poster	¥ 22,000
Desktop POP Display on Meeting Tables	T	A 5 size (vertical)	1 set, 10 displays	Wed. Sep. 11	¥ 165,000



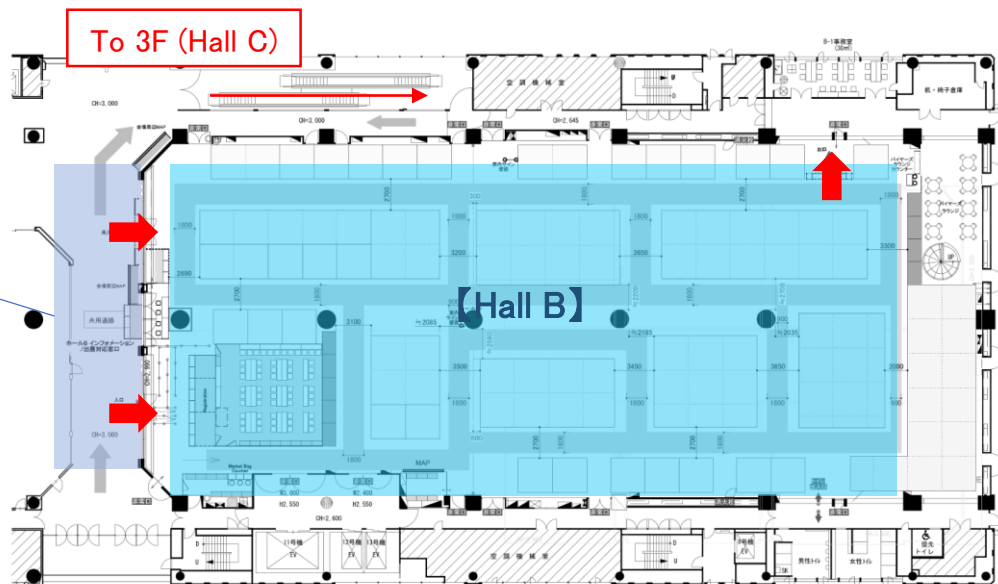
Venue Related Advertisements

Advertising Plan at the Venue

※Hall layout used in this menu is sample only and differs from actual layout.

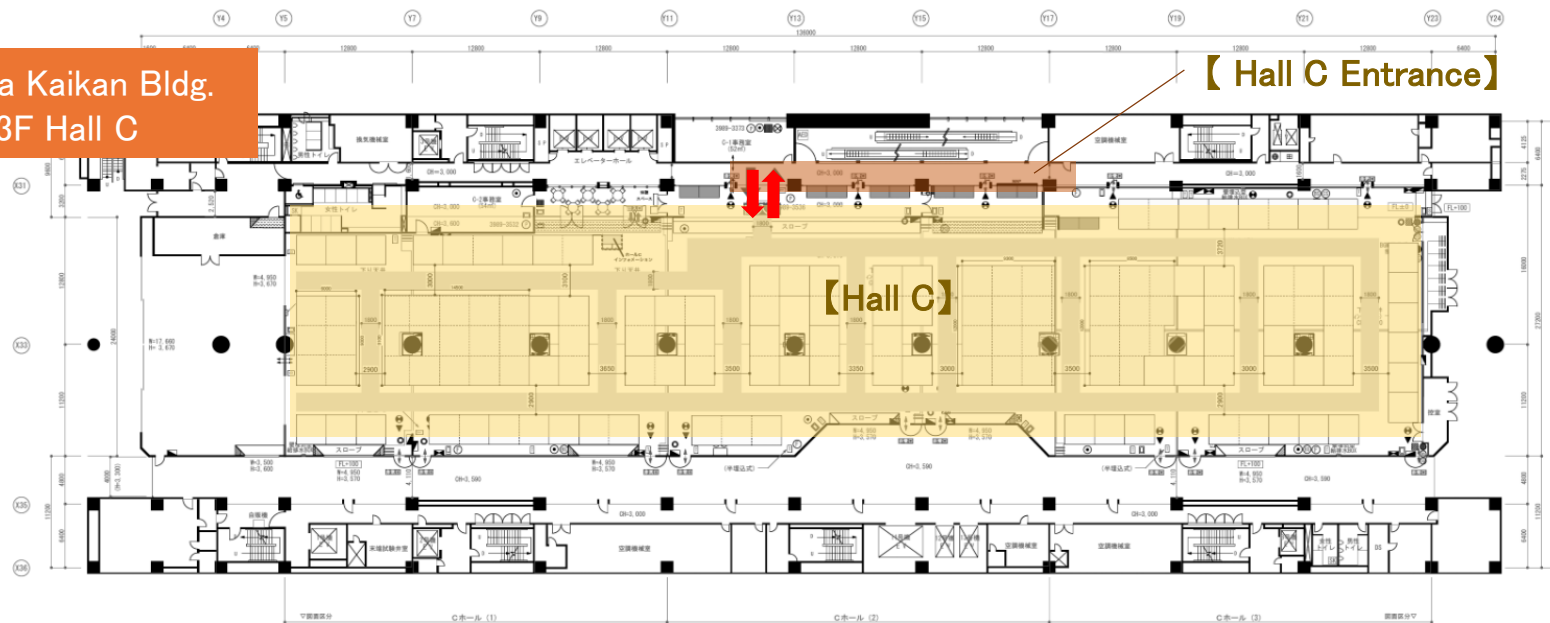
Bunka Kaikan Bldg.
4F Hall B

【Hall B Entrance】



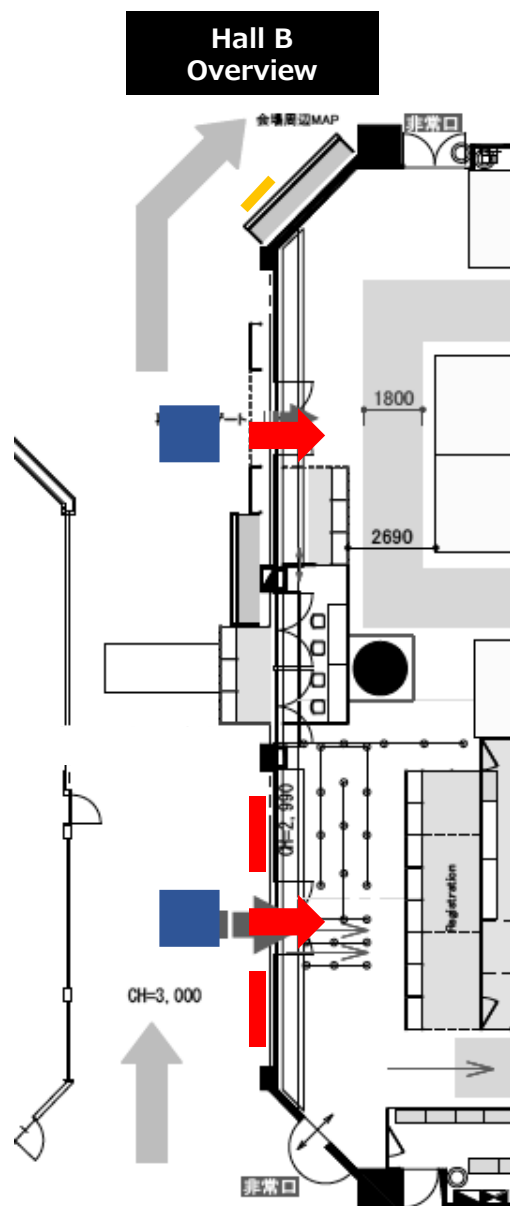
Bunka Kaikan Bldg.
3F Hall C

【Hall C Entrance】



【Hall B Entrance】

※Hall layout used in this menu is sample only and differs from actual layout.



Visitor Flow Line

Permanent Signboard

A

Wall Graphics

(Freestanding Panel)

B

Floor Sheet

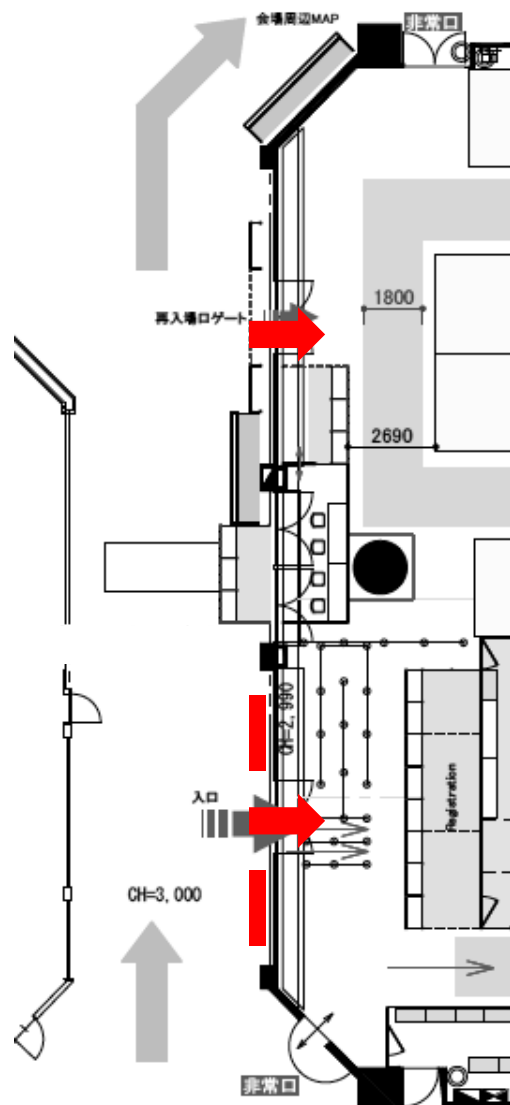
C

Monitor Signage

【Hall B Entrance】 Wall Graphics

※Hall layout used in this menu is sample only and differs from actual layout.

Hall B Plan

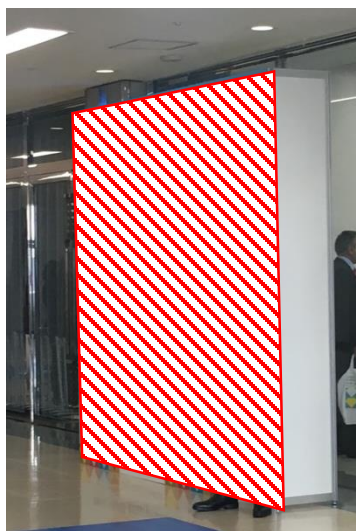


A Wall Graphics (Freestanding Panel)

- Size : W3000×H2700 (Please consult us with the size of submitting data.)
- Finishing : System Construction + Output Panel
- Quantity : 2

Price includes media, output, installation, material costs and tax.
Submission of complete data is required.
(Please consult us if data production/amendment is required.)

Finishing Image



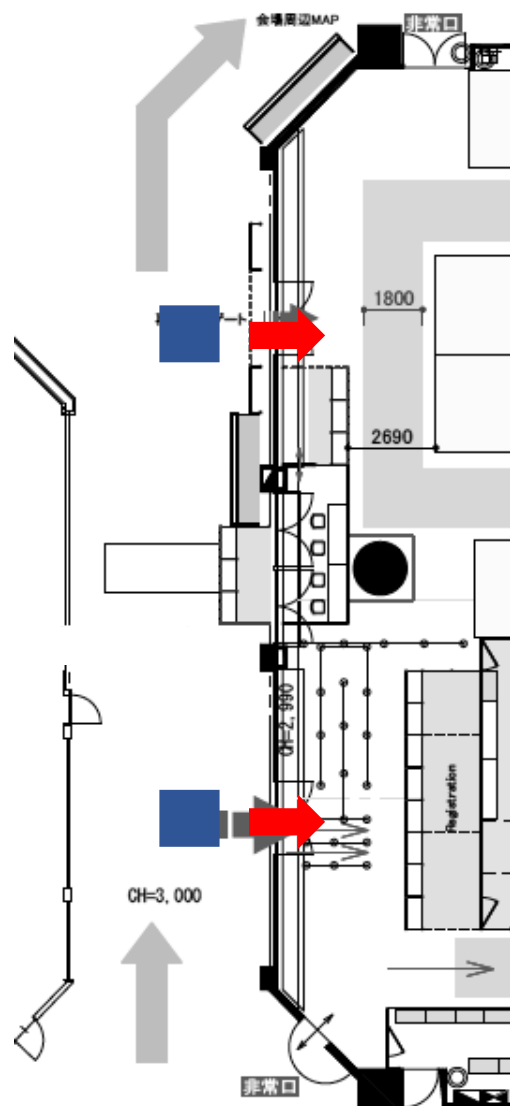
Graphic Image



【Hall B Entrance】 Floor Sheet

※Hall layout used in this menu is sample only and differs from actual layout.

Hall B Plan



B Floor Sheet

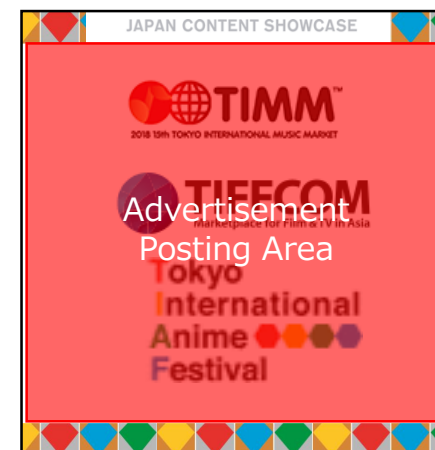
- Size : W2400×H2400 (Please consult us with the size of submitting data.)
- Finishing : Output Sheet
- Quantity : 2

Price includes media, output, installation, material costs and tax.
Submission of complete data is required.
(Please consult us if data production/amendment is required.)

Finishing Image



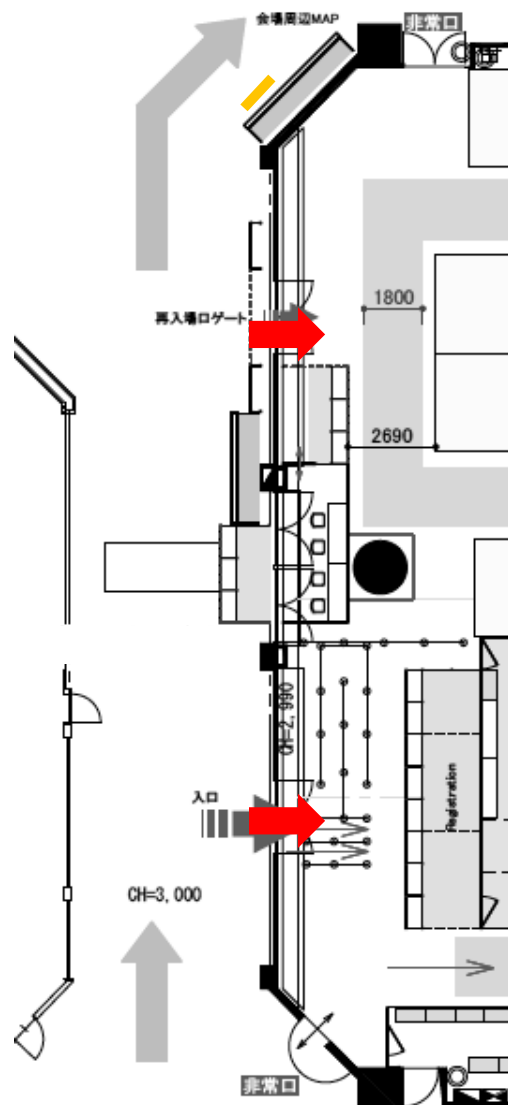
Graphic Image



【Hall B Entrance】 Monitor Signage

※Hall layout used in this menu is sample only and differs from actual layout.

Hall B Plan



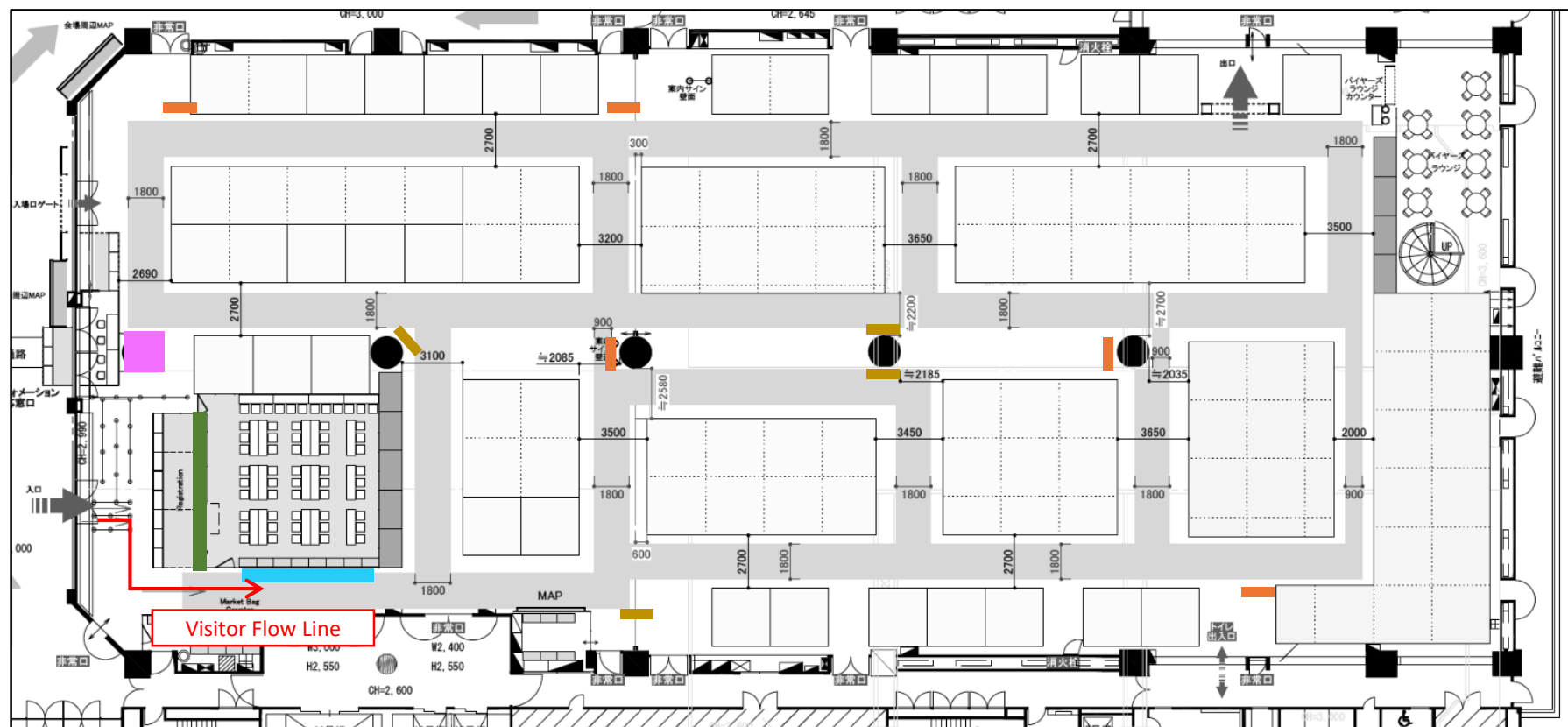
C Monitor Signage (Image/Video)

- Content Length: - **15 sc. per content** (for Image)
- **Max. 2 mins. Per content** (for Video)
- Size: 1 6 : 9 (TBA)
- Format: J P E G or M P E
- Quantity : 10

Price includes media, projection costs and tax.
Submission of complete data is required.
(Please consult us if data production/amendment is required.)

【Hall B】

※Hall layout used in this menu is sample only and differs from actual layout.



Visitor Flow Line

Permanent Signboard

D

Registration
Counter Wall
Panel

E

Wall Panel

F

Around
Pillar
Graphics

G-1

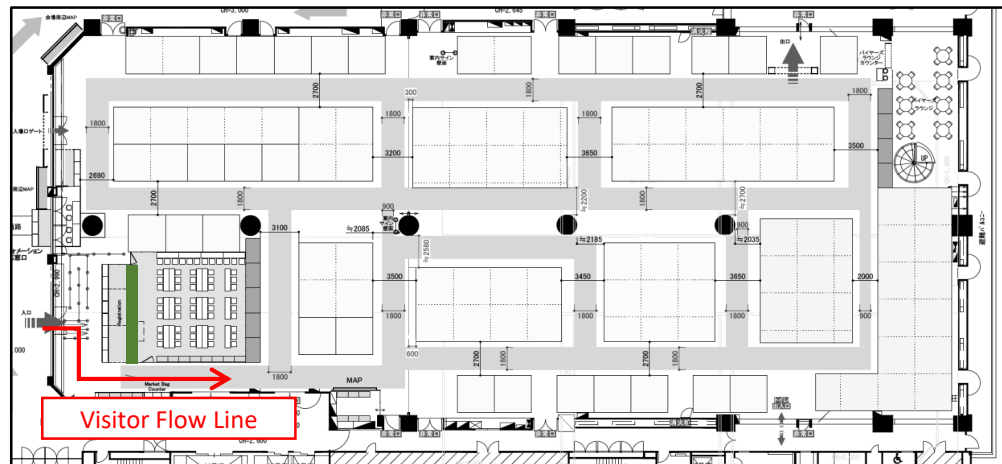
Information
Board /
Advertising
Panel

G-2

【Hall B】 Registration Counter Wall Panel

※Hall layout used in this menu is sample only and differs from actual layout.

Hall B Plan



Graphic Image



Height of
Registration
Counter

D Registration Counter Wall Panel

- Size : W990×H2400 (Please consult us with the size of submitting data.)
- Finishing : Output Sheet
- Quantity : 7

【One large visual can be placed by using multiple walls.】

Price includes media, output, installation, material costs and tax.

Submission of complete data is required.

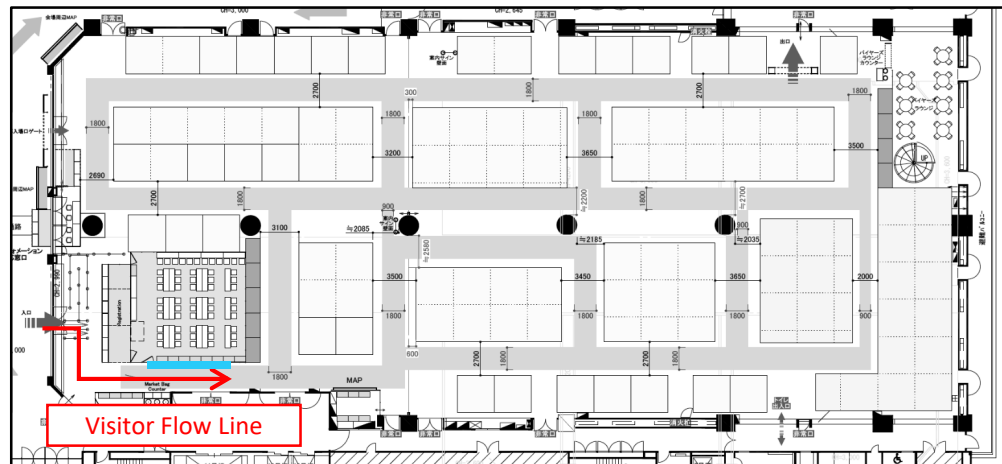
(Please consult us if data production/amendment is required.)

※There is an area overlapping Registration Counter.

【Hall B】 Wall Panel

※Hall layout used in this menu is sample only and differs from actual layout.

Hall B Plan



Graphic Image



E Wall Panel

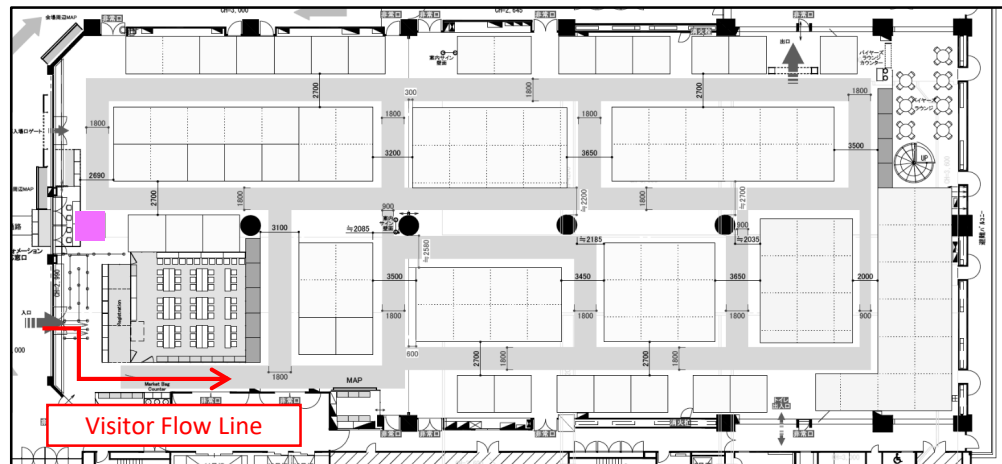
- Size : W3000×H2400 (Please consult us with the size of submitting data.)
- Finishing : Output Sheet
- Quantity : 2

Price includes media, output, installation, material costs and tax.
Submission of complete data is required.
(Please consult us if data production/amendment is required.)

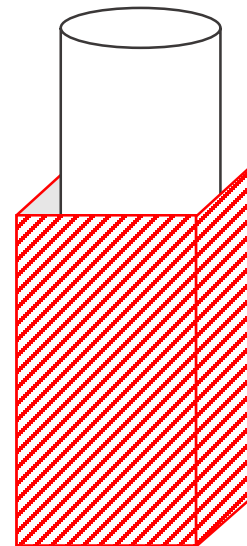
【Hall B】 Around Pillar Graphics

※Hall layout used in this menu is sample only and differs from actual layout.

Hall B Plan



Finishing Image



Graphic Image



F Around Pillar Graphics

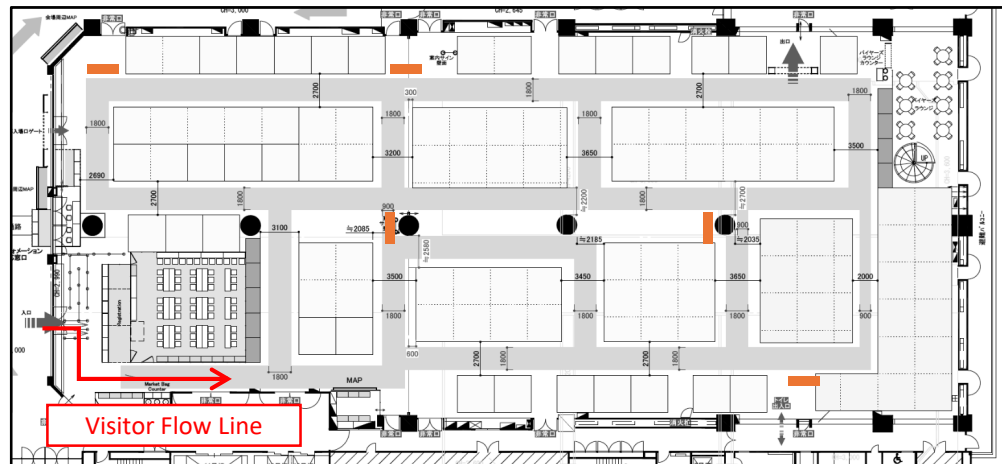
- Size : W1980×H2700×3 sides (Please consult us with the size of submitting data.)
- Finishing : Output Panel
- Quantity : 1

Price includes media, output, installation, material costs and tax.
Submission of complete data is required.
(Please consult us if data production/amendment is required.)

【Hall B】 Information Board Panel

※Hall layout used in this menu is sample only and differs from actual layout.

Hall B Plan



Graphic Image



G-1 Information Board Panel (Freestanding Wall Graphics)

- Size : Upper Part W990×H550, Lower Part W990×H750
(Please consult us with the size of submitting data.)
- Finishing : Output Panel
- Quantity : 5

※Location of Information Boards above is tentative only.

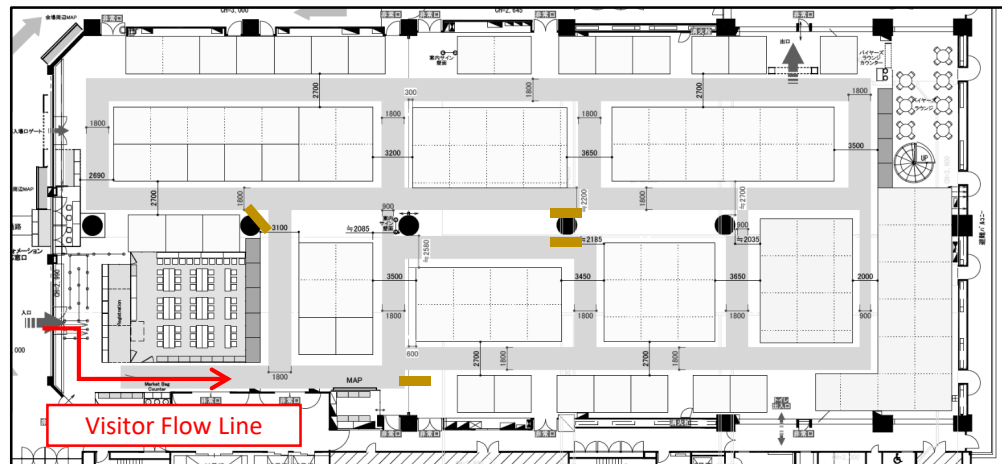
※Request for the location cannot be made.

Price includes media, output, installation, material costs and tax.
Submission of complete data is required.
(Please consult us if data production/amendment is required.)

【Hall B】 Advertising Panel

※Hall layout used in this menu is sample only and differs from actual layout.

Hall B Plan



Graphic Image



G-2

Advertising Panel (Freestanding Wall Graphics)

- Size : W990×H3000(Please consult us with the size of submitting data.)
- Finishing : Output Panel
- Quantity : 4

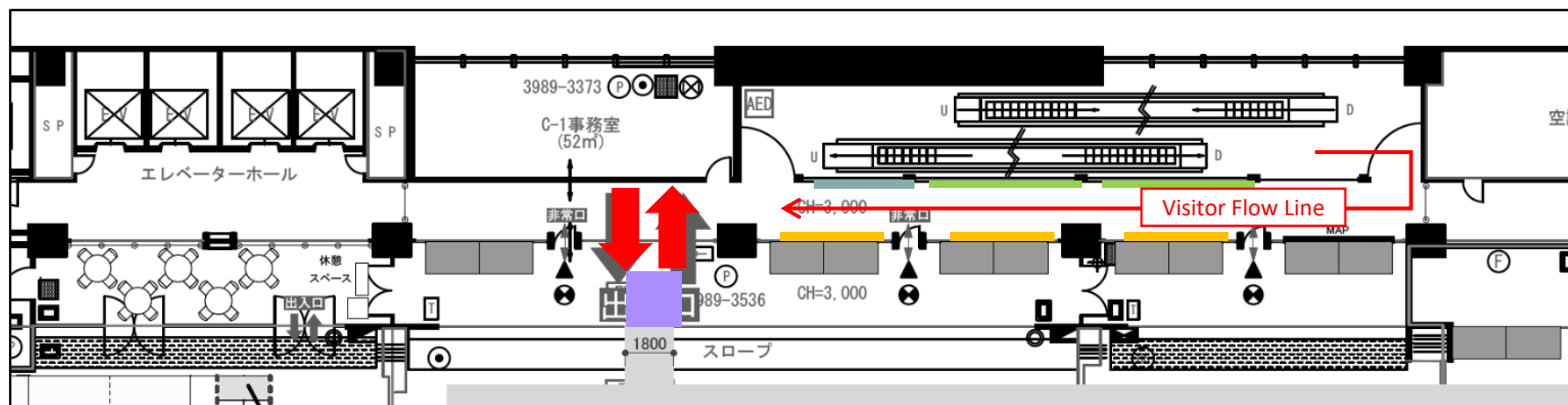
※Location of Information Boards above is tentative only.

※Request for the location cannot be made.

Price includes media, output, installation, material costs and tax.
Submission of complete data is required.
(Please consult us if data production/amendment is required.)

【Hall C Entrance】

※Hall layout used in this menu is sample only and differs from actual layout.



Visitor Flow Line

Permanent Signboard

H-1

H-2

Graphic Panel

I

Wall Graphics

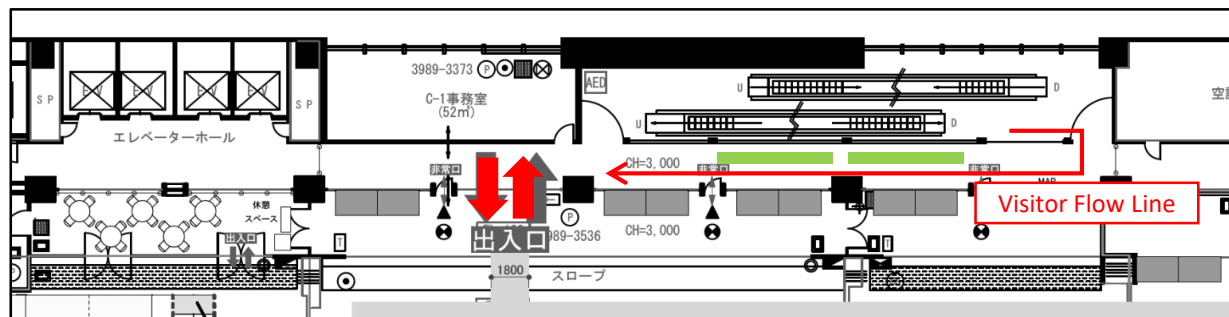
J

Floor Sheet

【Hall C Entrance】 Graphic Panel

※Hall layout used in this menu is sample only and differs from actual layout.

Hall C Plan



Finishing Image



H-1 Graphic Panel

- Size : W1460×H2870 (Please consult us with the size of submitting data.)
- Finishing : Output Panel
- Quantity : 10

Price includes media, output, installation, material costs and tax.
Submission of complete data is required.
(Please consult us if data production/amendment is required.)

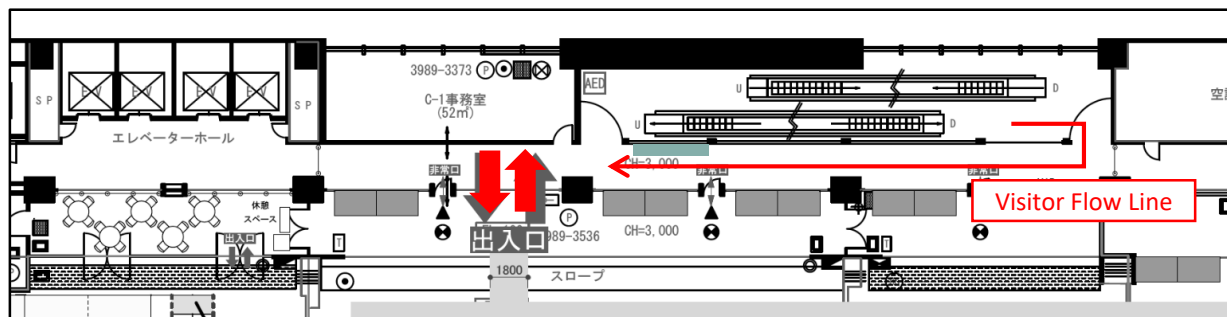
Graphic Image



【Hall C Entrance】 Graphic Panel

※Hall layout used in this menu is sample only and differs from actual layout.

Hall C Plan



Finishing Image



H-2 Graphic Panel

- Size : W1220×H2870 (Please consult us with the size of submitting data.)
- Finishing : Output Panel
- Quantity : 3

Price includes media, output, installation, material costs and tax.
Submission of complete data is required.
(Please consult us if data production/amendment is required.)

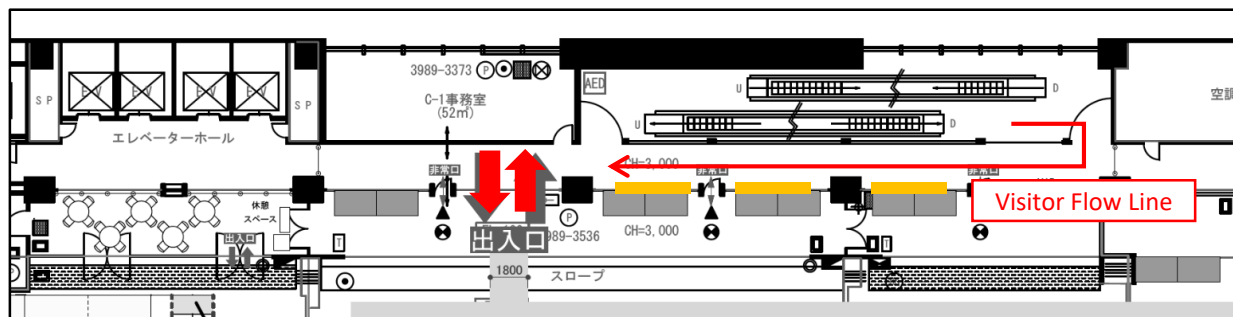
Graphic Image



【Hall C Entrance】 Wall Graphics

※Hall layout used in this menu is sample only and differs from actual layout.

Cホール展開



Finishing Image



I Wall Graphics

- Size : W4000×H2400 (Please consult us with the size of submitting data.)
- Finishing : System Construction + Output Panel
- Quantity : 3

Price includes media, output, installation, material costs and tax.

Submission of complete data is required.

(Please consult us if data production/amendment is required.)

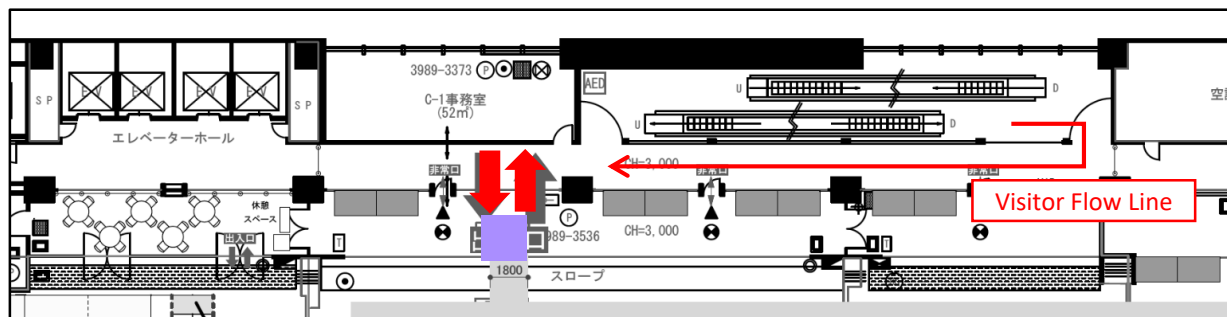
Graphic Image



【Hall C Entrance】 Floor Sheet

※Hall layout used in this menu is sample only and differs from actual layout.

Hall C Plan

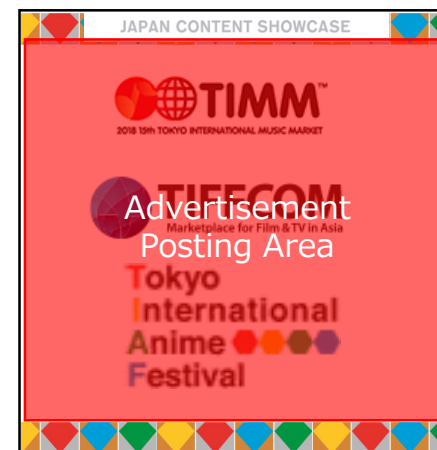


J Floor Sheet

- Size : W2400×H2400 (Please consult us with the size of submitting data.)
- Finishing : Output Sheet
- Quantity : 1

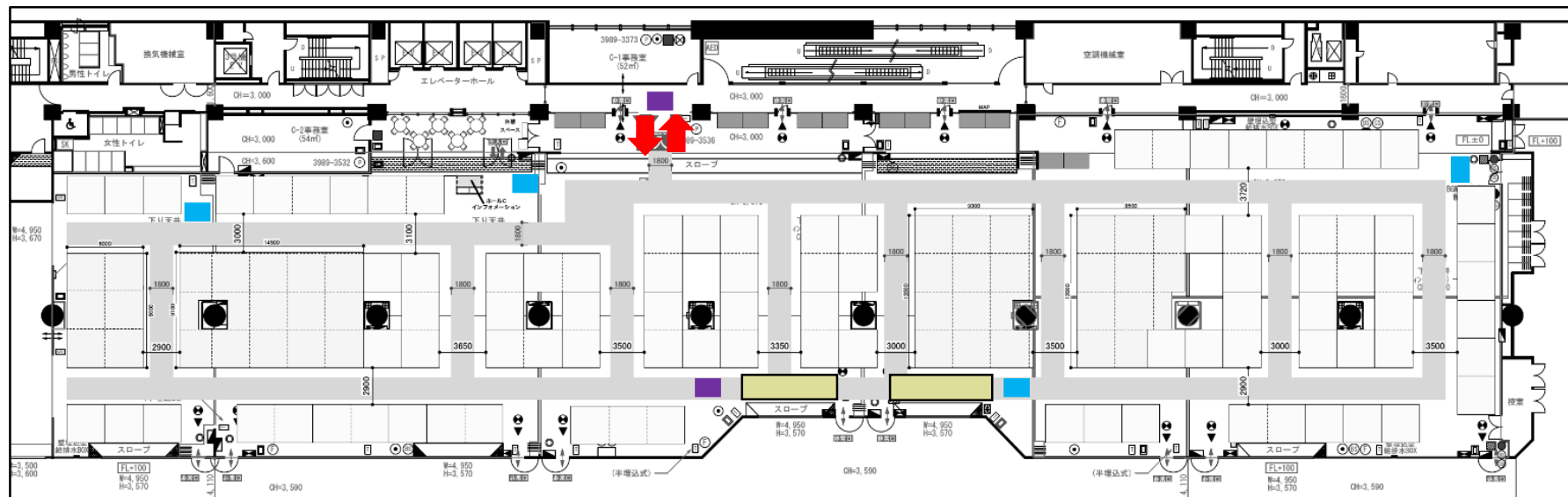
Price includes media, output, installation, material costs and tax.
Submission of complete data is required.
(Please consult us if data production/amendment is required.)

Graphic Image



【Hall C】

※Hall layout used in this menu is sample only and differs from actual layout.



Visitor Flow Line

Permanent Signboard

K

Tarpaulin Banner

L-1

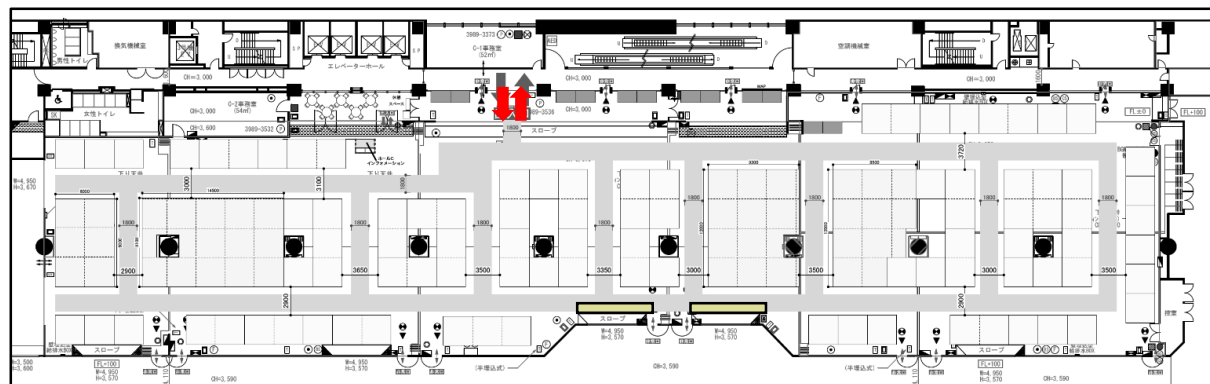
Information Board Panel /
Advertising Panel

L-2

【Hall C】Tarpaulin Banner

※Hall layout used in this menu is sample only and differs from actual layout.

Hall C Plan



Finishing Image



K Tarpaulin Banner

- Size : W6380×H3000 (Please consult us with the size of submitting data.)
- Finishing : Tarpaulin Banner
- Quantity : 2

Price includes media, output, installation, material costs and tax.
Submission of complete data is required.
(Please consult us if data production/amendment is required.)

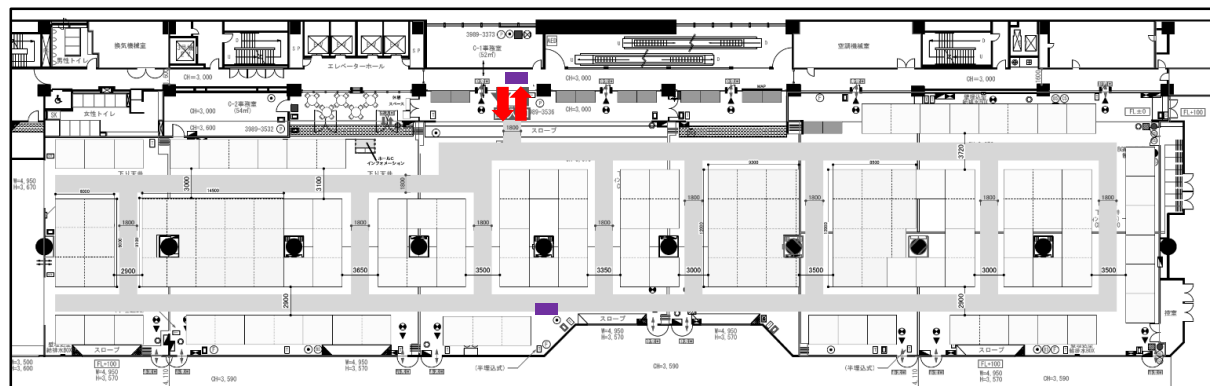
Graphic Image



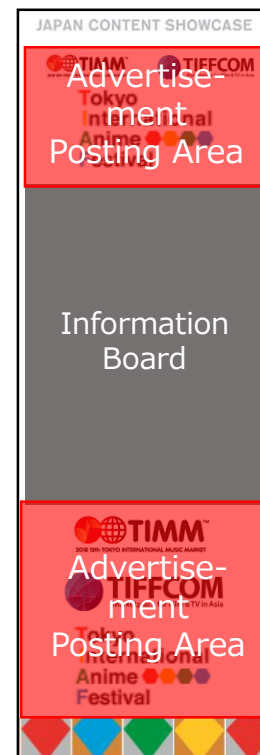
【Hall C】 Information Board Panel

※Hall layout used in this menu is sample only and differs from actual layout.

Hall C Plan



Graphic Image



L-1 Information Board Panel (Freestanding Wall Graphics)

- Size : Upper Part W990×H550, Lower Part W990×H750
(Please consult us with the size of submitting data.)
- Finishing : Output Panel
- Quantity : 2

※Location of Information Boards above is tentative only.

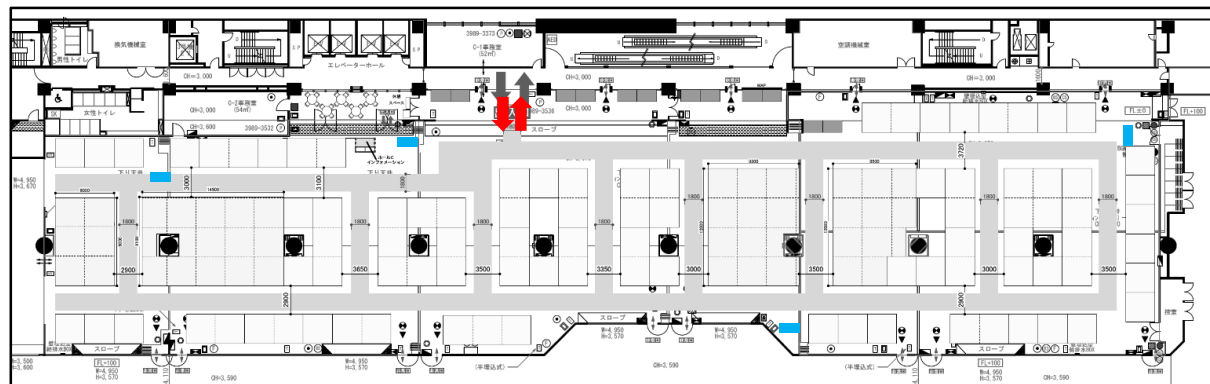
※Request for the location cannot be made.

Price includes media, output, installation, material costs and tax.
Submission of complete data is required.
(Please consult us if data production/amendment is required.)

【Hall C】 Advertising Panel

※Hall layout used in this menu is sample only and differs from actual layout.

Hall C Plan



Graphic Image



L-2 Advertising Panel (Freestanding Wall Graphics)

- Size : W990×H3000(Please consult us with the size of submitting data.)
- Finishing : Output Panel
- Quantity : 4

※Location of Information Boards above is tentative only.

※Request for the location cannot be made.

Price includes media, output, installation, material costs and tax.
Submission of complete data is required.
(Please consult us if data production/amendment is required.)



Other Advertisements

Neck Straps for ID Badge Holders

M Neck Straps

① 8,000 straps (estimated)

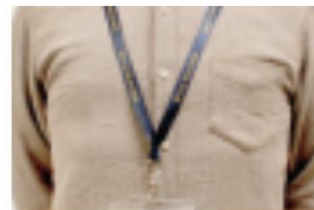
② 1,000 straps

Distributed to all participants

Worn by all staff members

- 1 color printing (special color available)
- ※ Extra cost applies if color proofing is requested.

Price includes printing, material costs and tax.
Submission of complete data is required.
(Please consult us if data production/amendment is required.)
Different colors can be chosen for neck straps/clips in each 1,000 unit.



Market Bags for Distribution

N Market Bags for Distribution

Advertisement can be printed on single side of Market Bags which will be distributed to participants.
(The other side of the bags will be JCS logo.)

It will be an effective way to get people's attention at the venue.

This tote bag will be simply designed and will also be convenient in size for everyday use.

- 2,000~3,000 bags (estimated)
- 1-color printing (special color available)

- Price includes printing, material costs and tax.
- Submission of complete data is required.
(Extra cost will be required if data production/amendment is necessary.)
- Color proofing on a sample bag requires extra cost.
- Up to 3 different prints in colors can be produced if the same data is used.
- Color of the bags cannot be chosen.
- Specifications may change.

■ ■ ■ NOTE ■ ■ ■

If we receive more applications than the number of advertisements available,
the advertisements will be offered on a "first-come, first-served" basis.

Descriptions and specifications provided in this Menu may change without notice.

All postings and publication will be reviewed and examined by the organizer and facility management.

Sample



FRONT



BACK

Web Link Banner (Official Website)

O-1 Web Link Banner (Upper Side of Official Website)

Accessed by All Participants

Reasonable Price

Banner will be placed on upper side of Japan Content Showcase Official Website.

- Price includes media, uploading costs and tax.
- Submission of complete data is required.

※Please consult us if data production/amendment is required.

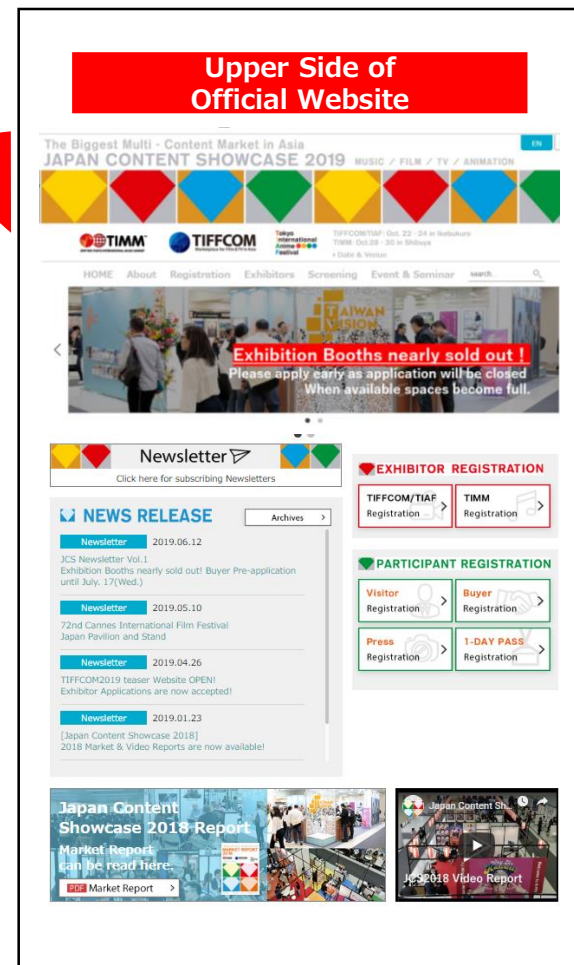
**1 banner
(1200×200px) ***

*Design and size of the banner are subject to change. Details including data format will be informed after the order.

【Data Submission】

※TBA

Banner is planned to be placed from Thu. Sep. 20 to Fri. Nov. 30, 2019.



Web Link Banner (MY PAGE)

O-2 Web Link Banner (Upper Side of MY PAGE)

Accessed by All Participants

Reasonable Price

Banner will be placed on upper side of MY PAGE.

- Price includes media, uploading costs and tax.
- Submission of complete data is required.

※Please consult us if data production/amendment is required.

**1 banner
(180×60px) ***

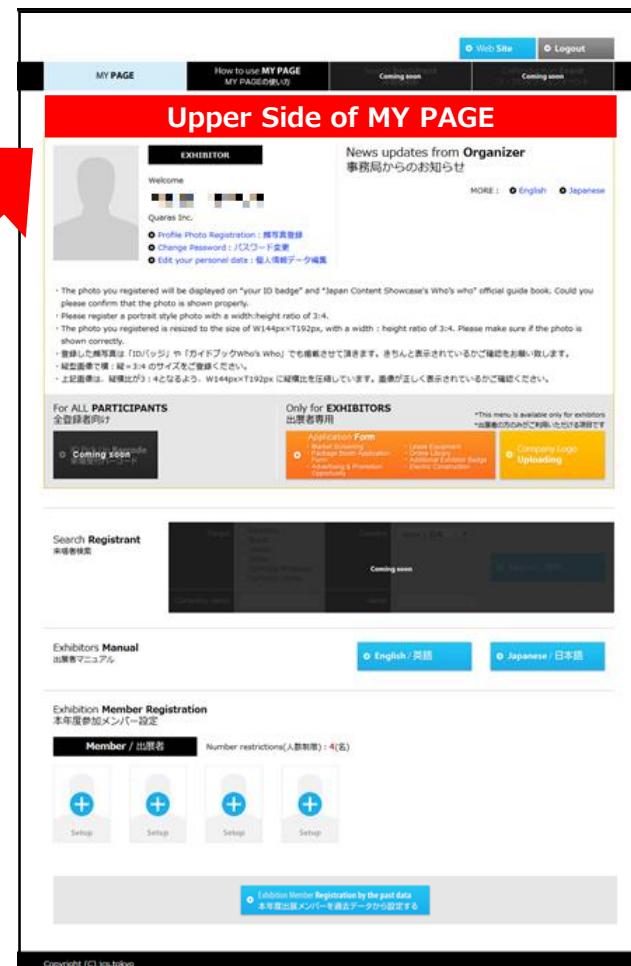
× max. 5 banners

*Banner size is subject to change according to number of applications received.
Actual size will be informed after the order.

【Data Submission】

※TBA

Banner is planned to be placed from Thu. Sep. 20 to Fri. Nov. 30, 2019.





Market Bag Insert

R

Market Bag Insert

Reasonable Price

Promotional items will be inserted in Market Bags which will be distributed to all participants.

- Items for distribution need to be supplied.
- Items (notepads, mouse pads, flyers etc) should be smaller than A4 size.

※ 2,000 to 3,000 pieces of the item will be required.

Easel & Poster Frame Set

S Easel & Poster Frame Set

- Price includes media, material costs and tax.
 - B1 sized 2 posters (including 1 spare) need to be supplied.
(Extra cost will be required if data output/production/amendment is necessary.)
 - Submission Deadline: TBA
- ※Advertising area will be announced later when final venue plan is confirmed.



Desktop POP Display on Meeting Tables

T Desktop POP Display on Meeting Tables

- A5 W148×H210×2 sides Acrylic Standing Holder

- Price includes media, output, installation, materials costs and tax.
- Submission of complete data is required. (Extra cost will be required if data production/amendment is necessary.)
- Submission Deadline: TBA

※Although advertising area will be announced later when final venue plan is confirmed, we are currently planning to place the displays on meeting tables in Buyers Lounge and free meeting space.



Displays will be placed on meeting tables.

