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[Hong Kong Event] TIFFCOM 2008 and Tokyo International Film Festival
Will Hold "Japan Day" at Hong Kong Filmart

TIFFCOM 2008, the content market (Tsukiji, Tokyo; Phone: 03-5148-3861; <http://www.tiffcom.jp>), which is held in conjunction with the Tokyo International Film Festival, and the 21st Tokyo International Film Festival (TIFF) (Tsukiji, Tokyo; Phone: 03-3524-1081; <http://www.tiff-jp.net>) will hold "Japan Day" on March 18 (Tuesday) at the Hong Kong Filmart (sponsored by the Hong Kong Trade Development Council; Venue: Hong Kong Convention & Exhibition Center; <http://www.hkfilmart.com>) (March 17–20). The second day of the Hong Kong Filmart will be titled "Japan Day" and will feature events related to Japan throughout the day, including "Japan Premiere," which received favorable reviews in the past two years with the showing of "Gabai Granny" (written by Yoshichi Shimada; starring: Kazuko Yoshiyuki) and "Shindo" (starring: Riko Narumi and Kenichi Matsuyama); an invitational lunch reception to welcome VIPs, buyers, producers, and directors from many countries; and a business seminar to introduce successful examples of exports of Japanese movie contents.

These events will be held as a part of the overseas PR activities for TIFFCOM 2008 and the 21st Tokyo International Film Festival.

The Hong Kong Filmart, the venue for Japan Day, is a business market that celebrates its 12th year this time. 480 film-related exhibitors from thirty countries/regions are expected to participate in it. More than 4,094 people visited the market last year.

The details for "Japan Day" are as follows:

1. [Welcome Lunch Reception]

March 18 (Tuesday) from 12:30pm at the Hong Kong Convention & Exhibition Center, Theater 2
— Approximately 200 VIPs, buyers, producers, and directors from many countries will be invited.

2. [Japan Premiere]

March 18 (Tuesday) from 12:30pm at the Hong Kong Convention & Exhibition Center, Theater 2
— "Chesuto!" (<http://chesuto.com/index.php>) (distributor: T-Joy, recipient of the Japanese Angel Film Award) will be shown. The lead actor Kento Takahashi, lead actress Karen Miyazaki, and director Toshiro Saiga are scheduled to appear for the on-stage greeting.)

3. [Japan/Hong Kong collaboration seminar]

March 18 (Tuesday) from 4:30 pm at the Hong Kong Convention & Exhibition Center, Hall 1, event room

Panelists : Ms. Jessica Chan (Kahn Entertainment Taiwan)
- Buyer of the blockbuster film "Gabai Granny".
: Ms. Fumiko Nagata (Nippon Television) – Sold "Death Note" and "L" to Asia.
: Mr. Bey Logan (The Weinstein Company Vice President) - Responsible for acquiring Asia films for international distribution and developing co-productions with Asian film companies)

Moderator : Ms. Noriko Takahashi (Asia film coordinator)

Contact information

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