

Mika Morishita (Tel: +81-(0)3-6148-3861 / Fax: +81-(0)3-3524-1127 /
E-mail: morishita@tiffcom.jp URL: www.tiffcom.jp

TIFFCOM2008

~featuring the ASIA-PACIFIC ENTERTAINMENT MARKET

Oct. 22nd (Wed) – 24th (Fri) at Roppongi Hills (Mori Tower Bldg.) Roppongi Academy Hills 40F・49F

T!FFCOM 2008
featuring the ASIA-PACIFIC
ENTERTAINMENT MARKET
Market at the Tokyo International Film Festival
2008.10.22-24 www.tiffcom.jp

Press Release

Announcement on TIFFCOM2008

July 17th, 2008

TIFFCOM is an Asian multi-content business market, which celebrates its 5th year. As the affiliated business market of Tokyo International Film Festival, TIFFCOM has proactively promoted various content businesses from Japan to the world. The wide range of the business fields (such as Films, TV Programs, and Animations) is one of the characteristics of the market. For TIFFCOM 2008, we will especially strengthen the Broadcasting and TV Program categories by cooperating with 'International Drama Festival in Tokyo 2008'. We will make our market as the business place where you can meet key persons in Asia.

In addition, TIFFCOM2008 will address the 'Remake Rights'; TIFFCOM is now planning to bring well-known producers from Hollywood for TIFFCOM2008. Not only Asia but by the entire world, TIFFCOM will make its market to be more globally recognized.

T!FFCOM 2008 Outline

Duration : Oct. 22nd (Wed) – 24th (Fri), 2008

Exhibition Fields:

Films, TV Programs, Animations, Publishers, Video,
Character, Comics, Digital Contents etc.

Achievements in 2007:

- Exhibitions: 172 organizations (Domestic:76, International:58)
* Excluding TPG
- Visitors: 3505 registered visitors (Incl. 957 people from 40 countries)

Latest News:

Japanese Major entertainment Studios and TV stations have already decided to join TIFFCOM2008. 1200 people are already registered as visitors. Armenia, Israel, Chile etc- New countries from Mideast and South America have also registered on TIFFCOM.

Contents (Scheduled):

Seminars and symposiums about the trend of the market/Industry
Market Screenings
Welcome Receptions and Networking Parties



Related Event: **TPG(Tokyo Project Gathering)** ---The Market for Co-production

Co-Production Market
TPG Tokyo
Project
Gathering
2008.10.21-24
www.tiffcom-tpg.jp

Duration: Oct. 21st – 24th, 2008

TPG Targets: Live action Films, TV programs, Animations, Computer Graphics etc

--- The works that seek co-productions, or the ones that are made with a prerequisite of co-production.
Remake projects, Novels and Manga (Comics) for Adaptation Interface

Latest News of TPG works:

- 『The Harimaya Bridge』【Japan・USA・Korea】 Starring : Saki Takaoka
→ Started Filming in June 2008, and scheduled to be in theaters in Summer 2009
- 『Antique』【Korea】
→ Will be in theaters in Korea (Scheduled) in Fall 2008, in Japan (Scheduled) in 2009
- 『Generation Forties』【Japan】 Director: Yuji Nakae
→ Start Filming from January 2008



TIFFCOM Press ID Registration Offer

TIFFCOM will offer a free ID registration for PRESS. You can get tickets for market screenings in addition to the access to the market. If you are interested, just send an email to press@tiffcom.jp for PRESS ID. Please don't forget to mention about Press ID in your mail. We look forward to hearing from you!

<TIFFCOM Information Release>

If you wish to receive the latest news/press releases from TIFFCOM by email,
please let us know by sending an email to the address below.

TIFFCOM Organizer's Office [Press] Mika Morishita

E-MAIL morishita@tiffcom.jp

2F, Tsukiji Yasuda Bldg., 2-15-14 Tsukiji, Chuo-ku Tokyo 104-0045, Japan Tel:+81-3-5148-3861 FAX:+81-3-3524-1127