



TIFFCOM 2009

Marketplace for Film & TV in Asia

TIFFCOM NEWS VOL.11

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Released on October 27, 2009

[Breaking News] Report on the Final Results of TIFFCOM2009

TIFFCOM2009 Marketplace for Film & TV in Asia (Sponsors: Ministry of Economy, Trade and Industry, UNIJAPAN), which was held at Roppongi Academy Hills on the 40th and 49th floors of Mori Tower in Tokyo Roppongi Hills for three days from October 20 (Tuesday) to 22 (Thursday), ended with great success as 212 organizations participated from the movie, TV, animation, digital media content, comic book, and publishing industries, a number that exceeded that of last year.

This year, which marked TIFFCOM's sixth year, 4,037 people (4,006 people in 2008) registered in advance from 47 countries and regions, a significant increase over last year's 43 countries and regions. Also, 20,185 people attended the event during the period, which was a 1.7% increase compared with the previous year.

[Exhibitors]

() indicates the number from 2008

Participating organizations: 212 (201) 4% increase
Participating countries: 18 (22) ▲4 countries

[Visitors]

() indicates the number from 2008

Total number of visitors: 20,185 (19,843) 1.7% increase
Advance registration: 4,037 (4,006) 0.8% increase
Countries registered in advance: 47 (43) +4 countries
Registered countries: 1) Hong Kong, 2) Korea, 3) China, 4) Taiwan, 5) US, 6) Thailand
Newly registered countries: Croatia, Egypt, Estonia, Kyrgyz, South Africa

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