



TIFFCOM 2010
Marketplace for Film & TV in Asia

TIFFCOM NEWS VOL.2

Japan Institute for the Development and
Promotion of Pictures
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[Hong Kong Event] **TIFFCOM2010 Hong Kong Exhibit and JAPAN NIGHT**

TIFFCOM2010 (October 25-28, 2010 Tentative), will open an exhibition booth at Hong Kong FILMART (organizer: Hong Kong Trade Development Council; venue: Hong Kong Convention & Exhibition Centre), which will be held March 22-25 (Monday- Thursday). TIFFCOM2010 will also host "JAPAN NIGHT" on March 23, 2010.

From 2006, we held the "Japan Premiere" in Hong Kong for three years in a row. From last year, we started holding "JAPAN NIGHT." More than 300 people from the visual content industry participated, and it ended in a great success.

For TIFFCOM2010, which is in its seventh year, Hong Kong FILMART is an important PR opportunity to kickoff recruitment of exhibitors and to advertise visitor registrations from the Asian region. We will be engaging in proactive promotional activities during Hong Kong FILMART.

The detailed activities in Hong Kong are following.

[TIFFCOM2010 Booth]

Date : March 22-25 (Monday- Thursday), 2010 (Total of 4 days)
Venue: Hong Kong Convention & Exhibition Centre Hall 1
Booth No.: 1J19

[JAPAN NIGHT]

Date : March 23 (Tuesday), 21:30 - 23:30
Venue: Central Hong Kong (TBA)
Organizer: 23rd Tokyo International Film Festival, TIFFCOM2010
Co-organizers: CoFesta, J-Pitch
Supported by: Ministry of Economy, Trade and Industry
Content: Approximately 250 people from the film and visual content industries will participate.
Invitation only.
Application deadline: March 17 (Wednesday)

* If you wish to participate, please contact info@tiffcom.jp (person in charge: Nakagawa).
Depending on the number of applications received, you may not be able to participate in the event.
Early registration is recommended.

Official Website
<http://www.tiffcom.jp>

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Contact information

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