

Released on Oct 1, 2009

[Announcement] A discussion by Darren STAR
—Executive producer of “Sex and the City”

Only one month until the start of TIFFCOM2009, which will be marking its sixth year (Date: October 20-22, 2009) (Organized by: Ministry of Economy, Trade and Industry, Japan Association for International Promotion of the Moving Image (UNIJAPAN), and Japan Institute of Development and Promotion for Pictures).

Seminar@TIFFCOM has been popular for its timely selection of the discussion themes. We are proud to announce one of the highly recommended programs from our seminar series.

Seminar Title:

Hollywood-style business model—A discussion by a major TV program writer & producer from the United States of America.

The content of the seminars:

Darren STAR is the Creator and Executive Producer of very popular television phenomenon: “Beverly Hills, 90210,” “Melrose Place,” and the HBO comedy series “Sex and the City”. Star also released the “Sex and the City” film, based on the TV series. In each series, Star’s multi-dimensional characters, captivating settings and layered plot lines hooked viewers. At the invitation of TIFFCOM, Darren STAR who has created many popular works in Hollywood, will present this seminar and explore the keys to business success, as well as introducing new dimensions to the Japanese market.

Speaker: Darren STAR

Moderator: Grace CHEN

Date: October 19 (Mon), 2009 14:00-15:00

Venue: Auditorium, Roppongi Academyhills 49F, Roppongi Hills Mori Tower

Remarks: Pre-registration required for 150 seats. First-come, first-served basis.

TIFFCOM2009 ID Badge holders (Exhibitors, Visitors, Buyers, TPG) can participate.

How to reserve your seat: Application is available from Oct. 1st online.

Please see the official website (www.tiffcom.jp)

DARREN STAR

Darren Star is the Creator and Executive Producer of three of the last decade’s most popular television phenomenons: “Beverly Hills, 90210,” “Melrose Place,” and the three time Golden Globe® and Emmy® Award-winning HBO comedy series “Sex and the City.” In each series, Star’s multi-dimensional characters, captivating settings and layered plot lines hooked viewers, and became significant elements of contemporary pop culture. Star recently released the “Sex and the City” film, based on his award winning work on the series. The movie grossed over \$415m worldwide, and a sequel is in development. In addition, Star served as Executive Producer of the series “Cashmere Mafia,” starring the award-winning actresses Lucy Liu, Frances O’Connor, and Miranda Otto. Star has also revisited the widely popular “90210” project, serving as a writer for the updated series for the CW network. He is currently working on a project for HBO.

Star’s dedication to his projects speaks to his commitment to engaging, and thought-provoking material. Star brought the original “Sex and the City” project to HBO and wrote the groundbreaking pilot for the series, as well as many of the show’s best loved episodes. Star personally cast all four main cast members, successfully putting together one of the most legendary and lauded ensembles in television.

Star attended the University of California in Los Angeles, where he majored in creative writing. At 24, he sold his first screenplay, “Doin’ Time on Planet Earth.” While writing other screenplays, including “If Looks Could Kill” for Warner Brothers, Star was asked by FOX to create a series set in the world of high school in Beverly Hills. The result, “Beverly Hills, 90210,” became one of the longest running primetime series in television history. Following the success of “90210,” Star created and executive produced the hugely popular “Melrose Place,”

Star’s other critically acclaimed TV credits include creating and executive producing NBC’s “Miss Match” starring Alicia Silverstone, Fox’s “Kitchen Confidential” and “The Street” and WB’s “Grosse Pointe,” among many others.



Official website

<http://www.tiffcom.jp/2009/>

TIFFCOM2009

Search

Contact information

For enquiries, please contact Mika Morishita at the PR Division of TIFFCOM Execution Headquarters
Tel: 03-5148-3861 Fax: 03-3524-1127 e-Mail: morishita@tiffcom.jp <http://www.tiffcom.jp>