



**TIFFCOM 2010**  
Marketplace for Film & TV in Asia

TIFFCOM NEWS VOL. 5

TIFFCOM Organizer's Office  
Tsukiji Yasuda Building 2F, 2-15-14, Tsukiji,  
Chuo-ku, Tokyo 104-0045  
Tel: +81-3-5148-3861 Fax: +81-3-3524-1127

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**TIFFCOM 2010 Exhibitor application will be closed on July 30!**

The Exhibitor application deadline for TIFFCOM2010, the affiliated content business market of the Tokyo International Film Festival, is approaching: July 30 (Fri). This year, TIFFCOM provides Screening and Seminar DAY on the day before the market starts. In total of 4 days TIFFCOM will be held from October 25 (Mon) to 28 (Thu) at Roppongi Hills in Tokyo.

The 7th TIFFCOM will also offer new services, such as DVD Library; additional market screening rooms and setting TPG (International Co-production market) on the same floor of the marketplace. TIFFCOM aims to increase business opportunities for the participants.

○ Standard Booth Package Fee: JPY 450,000 yen, tax incl. (approx. USD 4,740) Booth size: 3m x 3m  
This package includes:

5 complimentary Exhibitor ID badges, Standard items (meeting table and chairs), TV monitor, DVD player  
\* **First-time Exhibitor Discount: JPY 230,000 yen, tax included (approximately USD 2,420)**

○ Challenge Booth Package Fee: JPY 150,000 yen, tax incl. (approx. USD 1,580) \*First Time Exhibitor Only!  
Booth Size: 2m x 1.2m

This package includes: 3 complimentary Exhibitor ID badges, Basic items (table and chairs)

The application deadline: July 30th.

<TIFFCOM 2010 Outline>

Date: Market Screening & Seminar : October 25 (Monday)  
Market : October 26 - 28 (Tuesday - Thursday)  
Organizers: Ministry of Economy, Trade and Industry (METI) / UNI JAPAN  
Venue: Roppongi Academy Hills 40F& 49F, Roppongi Hills Mori Tower  
(6-10-1 Roppongi Minato-ku, Tokyo)  
Co-Organizer: 23rd Tokyo International Film Festival  
Scope of Exhibits: film, TV, animation, digital media content, comics, publishing  
Official website: [www.tiffcom.jp](http://www.tiffcom.jp)

**【TIFFCOM 2010 New Plans】**

1. The market dates extended to 4 days! (25: Screening & Seminar Day / 26-28: Market)
2. DVD Library, the new facility will be open!
3. More market screening rooms will be available, in total of 5. (3 rooms /2009)
4. TPG (International Co-production Market) will be on 40<sup>th</sup> floor, same as the market floor.

**Official Website**  
<http://www.tiffcom.jp>

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Contact information

If you have any questions regarding this press release,  
please contact Mika Morishita at the PR Division of the TIFFCOM Organizer's Office  
Tel: +81-3-5148-3861 Fax: +81-3-3524-1127 E-Mail: [morishita@tiffcom.jp](mailto:morishita@tiffcom.jp) <http://www.tiffcom.jp>

