

TIFFCOM 2012 Outline

Name:

TIFFCOM 2012

Date:

October 23 - 25 (Tuesday - Thursday), 2012

Business Hours:

9:00am - 6:00pm (until 5:00pm on 25th)

Venue:

GRAND PACIFIC LE DAIBA (2-6-1 Daiba, Minato-ku, Tokyo, JAPAN)

Organizers:

Ministry of Economy, Trade and Industry (METI)

UNIJAPAN

Co-Organizer:

The 25th Tokyo International Film Festival

Special Partner Event:

International Drama Festival in TOKYO 2012

Scope of Exhibits:

Film, TV, Animation, Digital Media Contents, Comics, Publications

Official Website:

<http://www.tiffcom.jp>

Contact:

TIFFCOM Organizer's Office (UNIJAPAN)

4F Shinkawa K·T Bldg., 1-28-44 Shinkawa, Chuo-ku, Tokyo 104-0033, Japan

TEL: +81-3-3553-4783 FAX: +81-3-3553-4787

E-mail: info@tiffcom.jp



TIFFCOM 2012
Marketplace for Film & TV in Asia

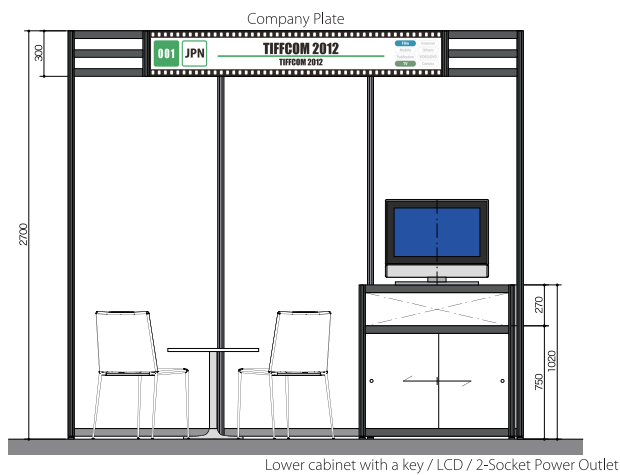
TIFFCOM 2012 Exhibitor Information - 1

Package Booth 1

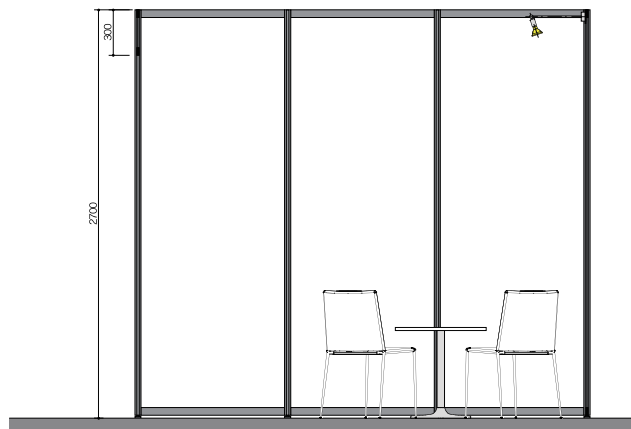
Booth size	W3m x D3m = 9m ²
Privillages	- 5 complimentary exhibitor ID badges - Company listing on official guide book - Company listing on official website - Access to member site "MY TIFFCOM"
Included booth items	- Three-sided display board - Company Plate - Meeting table (1) - Chairs (4) - Lockable cabinet (1) - 21inch LCD monitor (1) - DVD Player (NTSC/ Region Code2) (1) - Spotlight (2) - Dual-socket power outlet (100V, 200W) (1) - Dust box
Exhibition fee	<ul style="list-style-type: none"> ■ Standard fee: 580,000JPY (tax included) (Approximately USD6,800) ■ Early bird & First-time: 300,000JPY (tax included) (Approximately USD3,500)
*Fees are shown in USD as a guide. Calculated with the exchange rate of 1USD = JPY85	- Application deadline: - Early bird: June 8, Friday - First-time: July 31, Tuesday
Additional exhibitor badges	5,000JPY (per person, tax included) (Approximately USD58)

Images

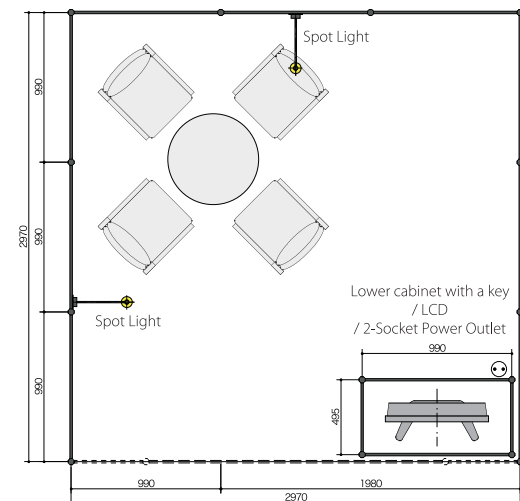
■ Image - 1



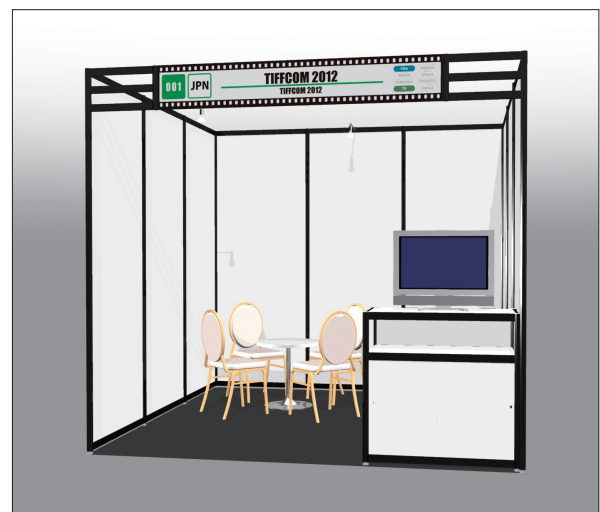
■ Image - 2



■ Image - 3



■ Image



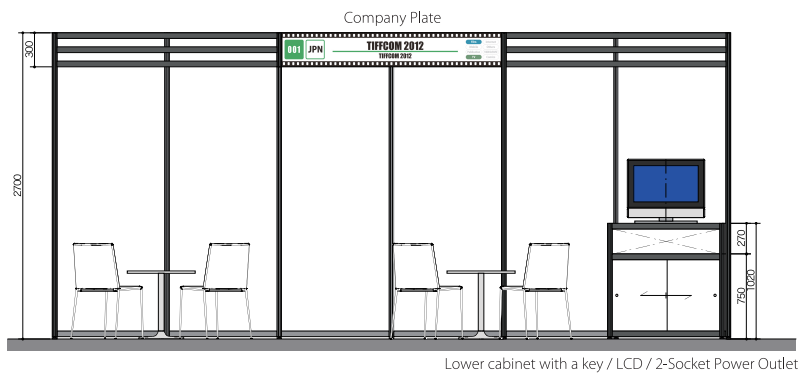
TIFFCOM 2012 Exhibitor Information - 2

Package Booth 2-A

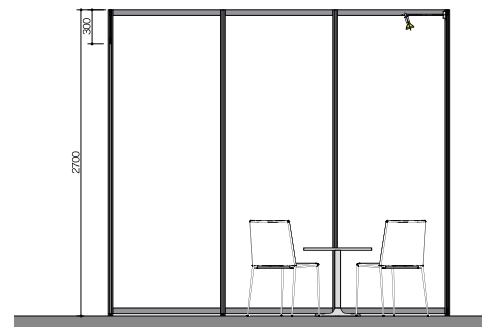
Booth size	W6m x D3m = 18m ²
Previllages	- 10 complimentary exhibitor ID badges - Company listing on official guide book - Company listing on official website - Access to member site "MY TIFFCOM"
Included booth items	- Three-sided display board - Company Plate - Meeting table (2) - Chairs (8) - Lockable cabinet (1) - 21inch LCD monitor (1) - DVD Player (NTSC/ Region Code2) (1) - Spotlight (4) - Dual-socket power outlet (100V, 200W) (1) - Dust box
Exhibition fee	<ul style="list-style-type: none"> ■ Standard fee: 1,100,000JPY (tax included) (Approximately USD12,900) ■ Early bird & First-time: 570,000JPY (tax included) (Approximately USD6,700)
*Fees are shown in USD as a guide. Calculated with the exchange rate of 1USD = JPY85	- Application deadline: - Early bird: June 8, Friday - First-time: July 31, Tuesday
Additional exhibitor badges	5,000JPY (per person, tax included) (Approximately USD58)

Images

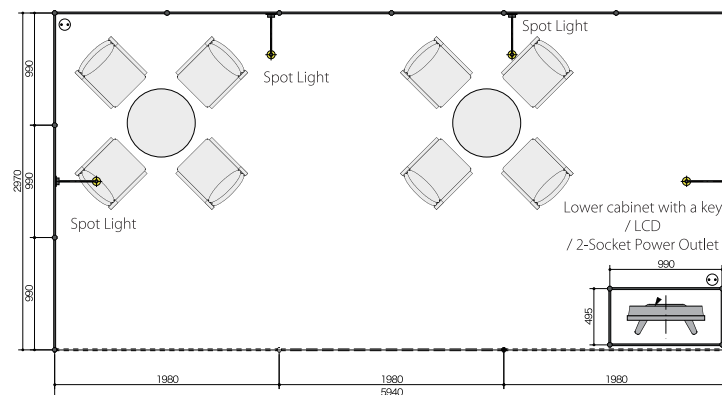
■ Image - 1



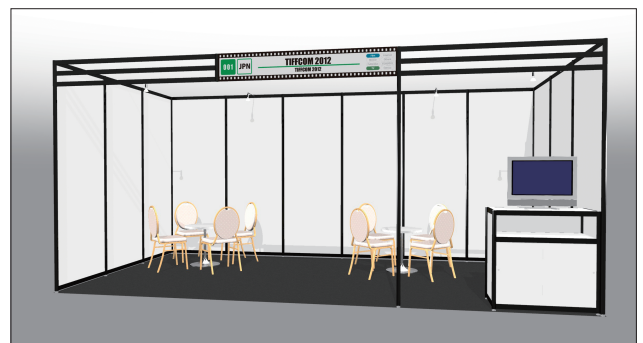
■ Image - 2



■ Image - 3



■ Image



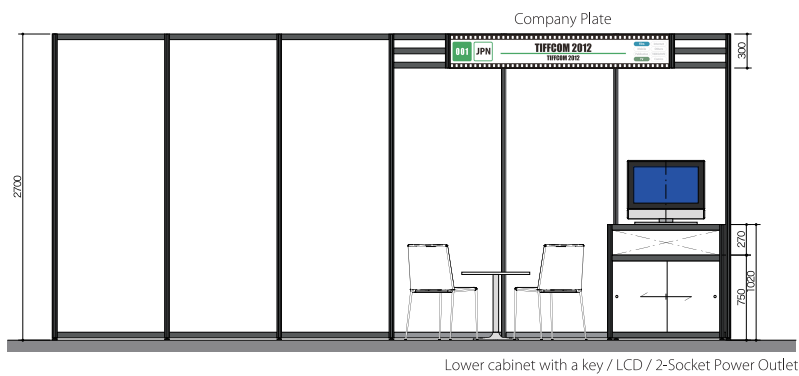
TIFFCOM 2012 Exhibitor Information - 3

Package Booth 2-B

Booth size	W6m x D3m = 18m ²
Privileges	- 10 complimentary exhibitor ID badges - Company listing on official guide book - Company listing on official website - Access to member site "MY TIFFCOM"
Included booth items	- Three-sided display board for open booth - Wall divided office next to open booth - Company Plate - Meeting table (2) - Chairs (8) - Lockable cabinet (1) - 21inch LCD monitor (1) - DVD Player (NTSC/ Region Code2) (1) - Spotlight (3) - Fluorescent light (1) - Dual-socket power outlet (100V, 200W) (2) - Dust box
Exhibition fee	<ul style="list-style-type: none"> ■ Standard fee: 1,145,000JPY (tax included) (Approximately USD13,400) ■ Early bird & First-time: 615,000JPY (tax included) (Approximately USD7,200) *Fees are shown in USD as a guide. Calculated with the exchange rate of 1USD = JPY85
Additional exhibitor badges	5,000JPY (per person, tax included) (Approximately USD58)

Images

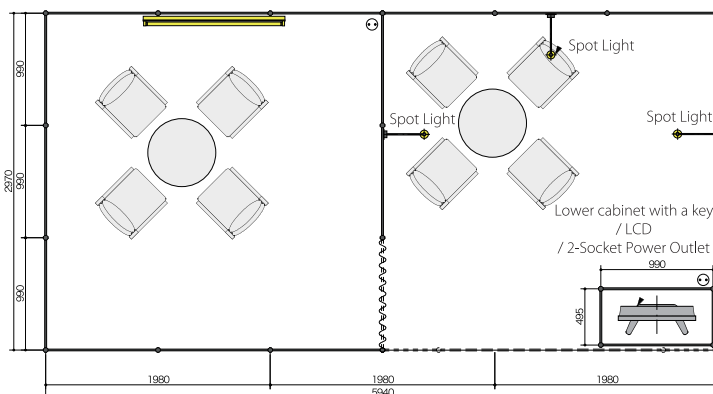
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■ Image - 2



■ Image - 3



■ Image



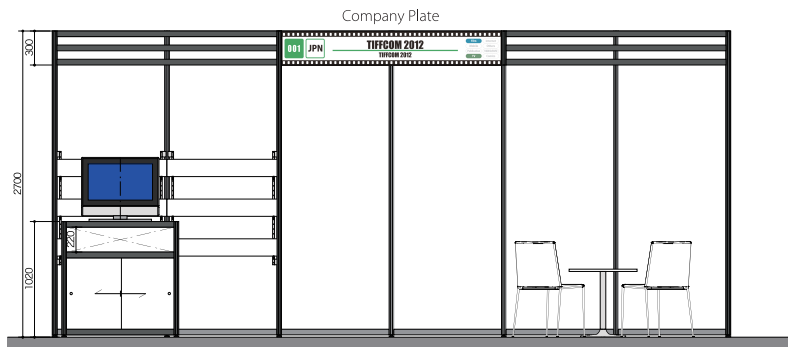
TIFFCOM 2012 Exhibitor Information - 4

Package Booth 3

Booth size	W6m x D3m = 18m ²
Previllages	- 5 complimentary exhibitor ID badges - Company listing on official guide book - Company listing on official website - Access to member site "MY TIFFCOM"
Included booth items	- Three-sided display board for open booth - Company Plate - Meeting table (1) - Chairs (4) - Open catalogue shelves - Lockable cabinet (1) - 21inch LCD monitor (1) - DVD Player (NTSC/ Region Code2) (1) - Spotlight (4) - Dual-socket power outlet (100V, 200W) (1) - Dust box
Exhibition fee	<ul style="list-style-type: none"> ■ Standard fee: 1,075,000JPY (tax included) (Approximately USD12,600) ■ Early bird & First-time: 545,000JPY (tax included) (Approximately USD6,400) *Fees are shown in USD as a guide. Calculated with the exchange rate of 1USD = JPY85
Additional exhibitor badges	5,000JPY (per person, tax included) (Approximately USD58)

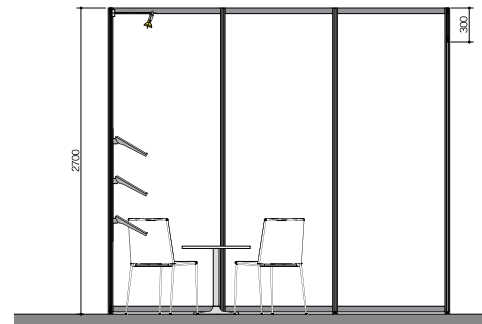
Images

■ Image - 1

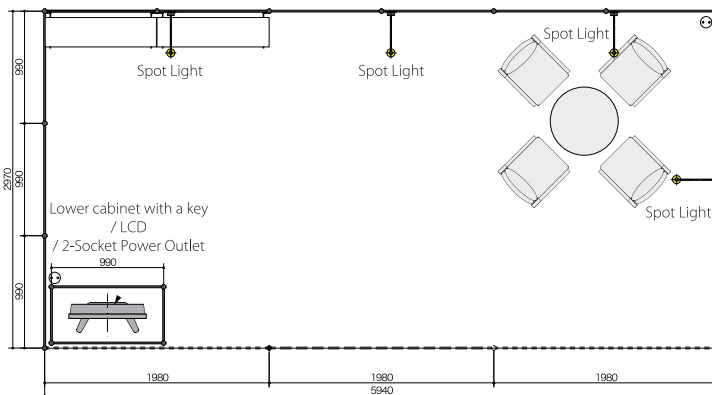


Lower cabinet with a key / LCD / 2-socket Power Outlet

■ Image - 2



■ Image - 3



■ Image



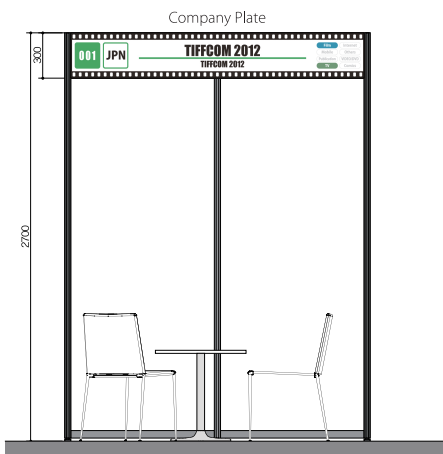
TIFFCOM 2012 Exhibitor Information - 5

Package Booth 4 (Challenge booth only for the first-time exhibitor)

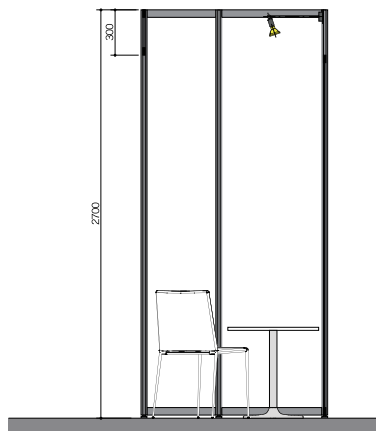
Booth size	W2m x D1.2m = 2.4m ²
Privillages	- 3 complimentary exhibitor ID badges - Company listing on official guide book - Company listing on official website - Access to member site "MY TIFFCOM"
Included booth items	- Three-sided display board - Company Plate - Meeting table (1) - Chairs (2) - Spotlight (1) - Dual-socket power outlet (100V, 200W) (1) - Dust box
Exhibition fee	■ 180,000JPY (tax included) (Approximately USD2,100) - Application deadline: July 31, Tuesday

Images

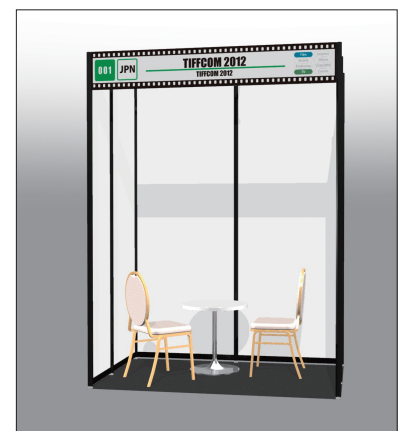
■ Image - 1



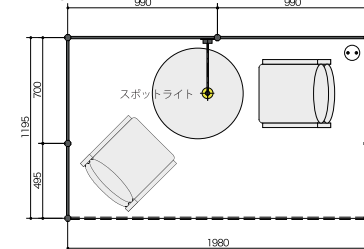
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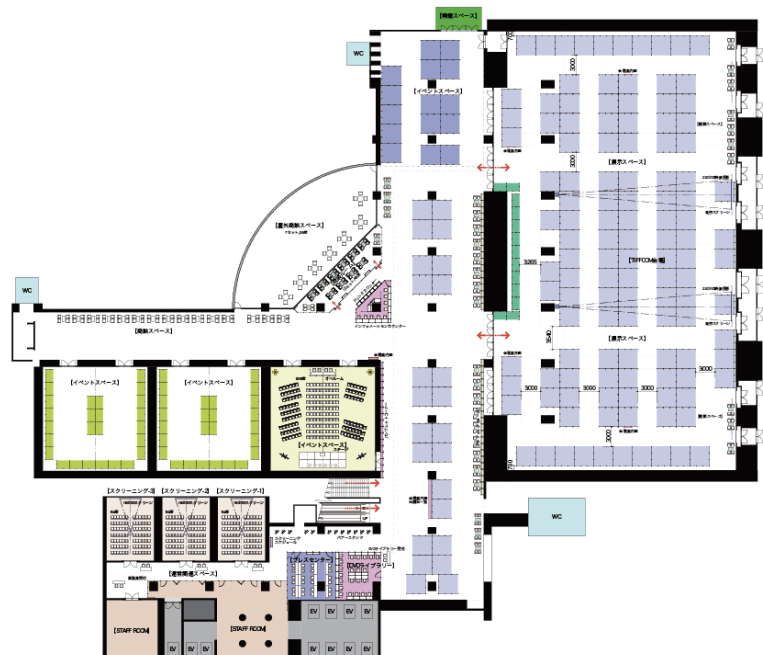


■ Image - 3



Floor plan (Provisional)

* Please note that the booth layout may be modified.



***Rules, Terms, and Conditions for Exhibitors

Eligible Exhibitors

Companies in any of the following industries: Films, TV, Animation, Digital Media Content, Comics, Publishing

Application

Complete the application form and send it to the organizer via e-mail, fax, or submit an online form from the official website.

Official Website: <http://www.tiffcom.jp/2012>

Deadline for Submission of Application

June 8, 2012 (Early Bird)

July 31, 2012

Applications will be accepted on a first-come, first-served basis until all allotted spaces are reserved.

Payment of Exhibition Fee

After screening the application, TIFFCOM Organizers Office will send a notice and an invoice. Payment can be made by bank transfer or credit card. Any handling fees that may arise have to be paid by the exhibitor. If the organizer cannot confirm the receipt of exhibitor's payment by the due date, the applicants may be unable to exhibit. The space will be secured when the organizer receives full payment.

The exhibition fee includes the following items.

Package Booth 1

- Up to 5 complimentary Exhibitor ID badges - Three-sided display board- Company plate
- Meeting Table (1) - Chairs (4) - 21-inch LCD monitor (1) - Lockable Cabinet (1)
- DVD player (NTSC/ Region code2) (1) - Spotlight (2)
- Dual-socket power outlet (100V, 200W) (1) - Dust box

Package Booth 2-A

- Up to 10 complimentary Exhibitor ID badges - Three-sided display board- Company plate
- Meeting Table (2) - Chairs (8) - 21-inch LCD monitor (1) - Lockable Cabinet (1)
- DVD player (NTSC/ Region code2) (1) - Spotlight (4)
- Dual-socket power outlet (100V, 200W) (2) - Dust box

Package Booth 2-B

- Up to 10 complimentary Exhibitor ID badges - Three-sided display board for an open booth
- One closed office - Company plate - Meeting Table (2) - Chairs (8)
- 21-inch LCD monitor (1) - Lockable Cabinet (1) - DVD player (NTSC/ Region code2) (1)
- Spotlight (3) - Fluorescent light (1) - Dual-socket power outlet (100V, 200W) (2) - Dust box

Package Booth 3

- Up to 5 complimentary Exhibitor ID badges - Three-sided display board - Company plate
- Meeting Table (1) - Chairs (4) - 21-inch LCD monitor (1) - Lockable Cabinet (1)
- DVD player (NTSC/ Region code2) (1) - Spotlight (4)
- Dual-socket power outlet (100V, 200W) (2) - Dust box

Package Booth 4 (Challenge booth only for the first-time exhibitor)

- Up to 3 complimentary Exhibitor ID badges - Three-sided display board - Company plate
- Meeting table (1) - Chairs (2) - Spotlight (1) - Dual-socket power outlet (100V, 200W) (1)
- Dust box

The exhibition fee does not include the following

- Additional exhibitor ID badges (5,000 yen per person)
- Market screening fee
- Insurance for exhibits, equipment damage and bodily injury
- Other facilities unless otherwise noted

Cancellation Policy

If applicants cancel its application, cancellation fee will be charged.

Cancellation Fee

After payment due date- August 31 50% of exhibition fee
After September 1 100% of exhibition fee

Space and Exhibit Rules

The organizer reserves the right to exercise at its sole discretion at the assignment of exhibitor's booth location.

The organizer has the right to prohibit any exhibit or part of an exhibit that is not appropriate for the atmosphere or purpose of the exposition. Questionable exhibits must be modified upon the request of the organizer, and the organizer has the right to remove any exhibit from the hall. In such cases, any paid fees are non-refundable.

Exhibit Setup and Dismantling

The organizer will inform exhibitors about the dates and times for transporting exhibition items into and out of the venue along with other installation details. During the event open hours, exhibitors must have the organizer's permission to transport items into or out of the venue, dismantle a booth, or remove exhibits. In addition, exhibitors must abide by the venues Guidelines. Exhibitors shall be liable for any damage caused by them or their employees, agents or contractors to the venue or any equipment, facilities, goods, or persons within the venue. Exceptions include damage caused by natural disasters and other reasons that the organizer accepts. All exhibitors must be fully insured against risks, including fire and third party liability, and must provide written proof of such insurance to the organizer.

After the event, exhibitors must completely remove their exhibits by the appointed day. In the event that exhibitors fail to comply, the organizer will remove the exhibits and charge the exhibitor for any expenses incurred. Exhibitors are highly recommended to procure some kind of insurance, as the organizer is not obligated to accept any responsibility for exhibitors' activities.

Customs & Copyright Clearances

This exhibition site is not a bonded exhibition site. Exhibits imported from overseas must undergo all customs procedures and clearance. Each exhibitor is responsible for obtaining all necessary licenses and permits to use music, photographs, or any other copyrighted material in the exhibitor's booth or on display.

Privacy Policy Statement

The TIFFCOM Organizers office carefully handles all personal information provided by clients of TIFFCOM. All information gathered by TIFFCOM is managed and maintained appropriately using computer system and procedural safeguards to prevent data loss, leaks, and corruption. Upon your authorization, all or part of the information gathered by TIFFCOM will be used to support business activities between our clients and related industry professionals, including the following situations.

1. Providing information on the official TIFFCOM website and 'Who's Who'
2. Publishing information in the official TIFFCOM guidebook in the relevant section of 'Who's Who'
3. Releasing company, project, and/or product information in publications distributed at the venue
4. Introducing participants in the TIFFCOM Market Report and video report
5. Printing participant's name, company name, nationality, and photo on the TIFFCOM ID badge
6. Delivering TIFFCOM related news and updates, as well as introducing services through phone calls, mailings, and e-mails on a regular and systematic basis
7. Providing improved services by conducting market research, examining and analyzing data collected through surveys and your participation at TIFFCOM
8. Announcing new events, such as symposiums and seminars
9. Verifying the submitted information for activities related to event management

Personal information that is related to the website is released to a limited number of people who possess IDs and passwords that identify them.

Your information is not disclosed or provided to third parties other than for the purposes described above without your agreement, unless legal requirements obligate the organizer to release them.

When TIFFCOM subcontracts all or a part of its services to external organizations, TIFFCOM provides proper safeguards and supervision for your personal information. TIFFCOM and the external organizations sign a nondisclosure agreement. If you have any privacy concerns, please contact the TIFFCOM Organizer's Office.

Safety Regulations

Under the regulations of the Tokyo Accident Prevention Agency, smoking is not allowed except in designated areas. Open flames and dangerous objects are not allowed in the exhibition site. Placing objects in or around access aisles, emergency exits, and fire hydrants/fire extinguishers are also prohibited.

Exhibition Management and Immunity

The organizer can modify the exhibition rules in order to facilitate the processes involved in holding the exhibition. The organizer can cancel the exhibition in the event of a natural disaster or other unexpected circumstances. The organizer will not refund the exhibition fees that already paid and will not provide compensation for any losses resulting from the cancellation. The organizer can change the exhibition's opening hours or dates if compelling reasons require such action. In such cases, exhibitors will receive neither a refund nor compensation for any resulting loss.

Acceptance of the Exhibition Rules and Regulations

We ask all exhibitors to acknowledge the receipt of all terms and conditions set forth herein and all terms and conditions the organizer establishes and announces.

This Rules, Terms, and Conditions for Exhibitors as of April, 10, 2012 and may be modified. Updated Rules, Terms, and Conditions of Contract will be available on the TIFFCOM official website for the exhibitor applications.

April 10, 2012

TIFFCOM Organizer's Office

4F Shinkawa K•T Bldg., 1-28-44 Shinkawa, Chuo-ku, Tokyo 104-0033, Japan
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